



BULLETIN

WWW.DHALAHORE.ORG

ISSUE: OCT 2020 - JAN 2021

SYNOPSIS

CHANGE OF COMMAND

DHA Lahore welcomes the new President with great zeal

MESSAGES BY PRESIDENT & ADMINISTRATOR

DHA has delivered a sustainable sequence of advancement within its bailiwick in year 2020

Send - Off

Every step of the journey is the destination itself!

OPEN BALLOTS 2020

Think Forward, Move Forward

BUSINESS DEVELOPMENT

Coming together is a beginning; keeping together is progress; working together is success.

- Henry Ford

CLOSE-AT-HAND

McDonald's Groundbreaking & Addition of Sector Shops at DHA Rahbar Phase XI

BUSINESS HUB

Ready for Occupancy

DEFENCE RAYA FAIRWAYS

Commercial (DRGCC)

BEING ON THE WAY UP

132- KV Grid Station Ground Breaking Ceremony

IN COMMUNITY SERVICE

Experience the Ultimate Living

Defence Lemniscate Club, Phase-VIII (Soft Opening)

RELIGIOUS AFFINITY

Mosques

DHA PARKS-COMMUNITY DOMAIN

Re-Opening of Sheeba Park, Phase-III

MARKING A BEGINNING

Captain Fasih Babar Amin
Shaheed DHA Sports Complex Phase VI

SATURDAY'S NOSH- UP

A True Break Time

THE PREROGATIVE TO RESPECT DIVERSITY

Christmas Greetings

HOSTING DIGNITARIES



CHANGE OF COMMAND

On 11th Dec 2020, Lt Gen Muhammad Abdul Aziz took over the charge of President Executive Board DHA Lahore. Lt Gen Majid Ehsan extended his best wishes to the newly appointed President Executive Board and lauded the efforts of DHA Administration in delivering the highest living standards to the worthy residents. DHA Lahore welcomes the new President DHA Executive Board Lt Gen Muhammad Abdul Aziz with enthusiasm and commitment that the organization shall remain a flag bearer of constant growth, commitment, and credibility under his able leadership.



Lt Gen Muhammad Abdul Aziz HI (M)
President DHA Executive Board



Lt Gen Majid Ehsan HI (M)
Ex President DHA Executive Board

Message from the PRESIDENT DHA EXECUTIVE BOARD

I feel privileged and honored to be appointed as the new President of this prestigious organization. DHA Lahore has realized many wonderful accomplishments since its founding however I believe that DHA's greatest achievements are still in its future. The new strategic vision of DHA is "deliver more than what is expected", our guiding plan through the year 2021. We have designed our vision to meet the future needs of our customers and represent the business wide collaboration and input from all stake holders including land owners, investors, real estate agents, local residents, expat community and my capable DHA team. Twelve months ago, the hopeful start to a new decade was shattered by the effects of the world wide pandemic, illness, isolation, uncertainty, restricted activity, emotional and business losses and seemingly endless change. DHA adapted to the reality more quickly and resourcefully than seemed impossible at first. We have overcome many setbacks in the past and will do so again. Our business is clear, our values are strong and our commitment to our clients and community is enduring.

As I like to say "Pakistan needs more commitment and we are here to rise."

With Kind Regards,
Lieutenant General Muhammad Abdul Aziz, HI (M)

Message from the ADMINISTRATOR

For over four decades DHA Lahore has been committed to creating a world class sustainable and congenial community living experience for our worthy residents. True to DHA's guiding philosophy, "the three corporate principles", we will continue to do our best to meet your expectations and grow our business in such a way, as to simultaneously generate societal, economic and environmental values. This past one year was nothing like any other times we have ever come across. "Life amidst Covid-19 has sparked fear, anxiety multifaceted limitations and challenges." DHA team has been committed to enhance the pace and quality of our services despite all odds. Our accomplishments this time are not just measured by the number of developmental projects we initiated/completed or by the positive trending in our financial charts. In 2020 we focused more on reducing our carbon foot print by embracing paperless processes and aggressive plantation, at reaching excellence in customer services, optimizing the existing workflow and implementing rigorous and fair regulations to safeguard public interest. Our clients, residents and community have also shown great resilience and patience towards these changes and challenges and your spirit and pliability were a much valued support to DHA team in return. Your messages of gratitude, acts of generosity and words of encouragement are powerful affirmation of your trust and confidence in us. Together we have set in an extraordinary example of communal solidarity and I express my heartfelt thanks to each one of you. I would take this opportunity to extend a warm welcome on behalf of DHA team and myself to Lt General Muhammad Abdul Aziz HI (M), as our new President Executive Board. May this year bring peace, prosperity and happiness to you and your families and we continue to work towards making this world a better place for our children and generations to come.

Sincerely,
Brigadier Waheed Gul Satti



Send - Off

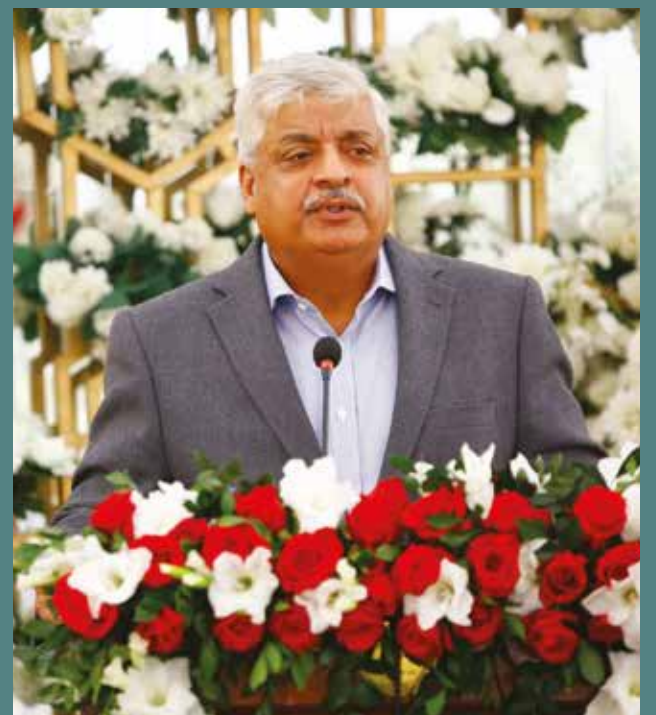
The appreciative audience and nice speak-out by Ex-President and Administrator DHA made the adieu indelible .

Every step of the journey is the destination itself !



A gracefull farewell event was held in DHA to say formal adieu to the Ex Corps Commander Lahore, Lt Gen Majid Ehsan HI (M).

Administrator DHA Brig Waheed Gul Satti and his under command officers received the distinguished guest and family honorably at Defence Revelation Club. The Administrator DHA Lahore's valedictory address hinted for the mutual commitment to setting out integrated concrete steps for building and equipping DHA community.



Open Ballots 2020

Think Forward, Move Forward

The modern lifestyle is a dream of many people and is considered an integral component in bringing continuous housing development innovation. The incredible awareness about the latest designs and structural implications have made DHA Lahore a great living community, full of grandeur and versatility. The successful completion of numerous residential and commercial projects is a symbol of DHA Lahore's commitment to maintaining the highest transparency levels and delivering exciting investment opportunities to residents and investors over time.

On 26th October 2020, DHA Lahore conducted an open ballot for residential and commercial plots, which received an overwhelming response from within and outside the country in the form of a large number of applications. The nominating committee conducted the ballot ceremony in the presence of a wide audience ranging from property dealers, the general public, and DHA employees, to ensure transparency and building trust among the audience. The Chief Guest, Administrator DHA Brig Waheed Gul Satti expressed his satisfaction and wished to extend more efforts in delivering the ultimate living experience to the worthy residents. He also lauded all concerned officers and team members who made this ballot a considerable success.

The Asset ballot 2020 offered residential and commercial plots of various sizes on

3 years easy installments. Relaxed by-laws for large commercial plots have been made, including Height Relaxation, Additional Parking Space, and Improved FAR Ratio. Moreover, the waived off drawing submission fee and 5-7 % Rebate on lump-sum payment are some of this ballot's striking features.

Overseas Enclave Phase-VII

The last quarter of the year 2020 marked a significant milestone for DHA Lahore with the launch of Overseas Enclave Sector-T, Phase VII. The groundbreaking ceremony of development works was held on 5th November 2020 in which Chief Guest, President DHA Lahore, Lt Gen Majid Ehsan HI(M) inaugurated the constructions works.

The Overseas Enclave is a promising investment opportunity for Expatriate Pakistanis offering 1 Kanal Residential and 4/8 Marla Commercial Plots on 3 years easy installments. One of the main attractions are its easy access from Lahore Airport, Cantonment, & Ring Road. The Enclave is situated close to Commercial Area Phase-VII, Defence Raya Golf & Country Club Phase-VI, Capt Fasih Babar Amin Shaheed Sports Complex Phase-VI, Defence Revelation Club Phase-VI, and Punjab Govt





Knowledge Park. With a total area of 692 acres, it will be equipped with all amenities of modern living, making it an ideal living community.

To provide exceptional living standards to the Overseas Pakistanis, High-End Luxurious Penta Square Apartments, Phase-V are being offered along with Overseas Enclave Phase-VII. These apartments are equipped with top-notch residential amenities, purpose-built corporate offices and deliver a luxurious shopping experience.

On 15th December 2020, the ballot ceremony of Overseas Enclave was conducted in DHA Main Office Complex in the presence of Administrator DHA and Nominated Committee. Administrator DHA Brig Waheed Gul Satti expressed his satisfaction on successfully carrying out the ballot and extended best wishes to the successful allottees.



An Excellent Opportunity for Expatriate Pakistanis

Real estate cannot be lost or stolen, nor can it be carried away. Purchased with common sense, paid for in full, and managed with reasonable care, it is about the safest investment in the world.

–Franklin D. Roosevelt



BUSINESS DEVELOPMENT

Value Greenview Apartments & Smart Homes



Coming together is a beginning; keeping together is progress; working together is success. - Henry Ford

DHA Lahore signed an essential agreement with Value Associates to develop Luxury Residential Apartments in Sec G, Phase-V, and Smart Homes in Phase XII (EME Canal Road). The Land area of 3.2 Kanal has been dedicated to the apartments that comprise a basement, ground, and 7 floors. Value Green View Smart Homes are 5 Marla houses that will be constructed in Sec-D, Phase-XII. All the apartments and smart homes will be equipped with modern facilities and fixtures to provide ultimate comfort to households. The construction works on both projects will be commenced soon.



State-of-the-Art Apartments



Defence Housing Authority Lahore has signed a JV agreement with New Life Developers to develop and construct apartments at a prime location in Sector Q, Phase II. The multifaceted project is spread upon an area of 24 kanals, which is specifically designed to meet all the household requirements curtailing DHA's ultimate living concept. The apartments are home to a bakery shop, coffee shop, tuck stop and other life amenities. Establishing luxury with comfort, the project offers studio and 2 & 3 bedrooms apartments for residents to choose from.



"A man cannot be comfortable without his own approval - Mark Twain"



CLOSE-AT-HAND

McDonald's Groundbreaking & Addition of Sector Shops at DHA Rahbar PH-XI

The groundbreaking ceremony of McDonald's is another addition to the available facilities in Phase XI. Being one of the famous eateries globally, the arrival of McDonald's in DHA Rahbar is much appreciated by the residents who can now enjoy finger licking food without going far away from Rahbar.

DHA Lahore being the pioneer in creating the ultimate living concept provides maximum facilities to its residents. To achieve excellence and better standards in community service, DHA has introduced yet another opportunity to cater to popular demand by renting 8 sector shops and 1 multi-purpose departmental store including ladies/gents tailor, laundry, fruit/vegetable and meat shops on retail in Phase XI. The core benefits include easy access to readily available fresh groceries for households and a lucrative business opportunity for retail.





DHA Owned Corporate Tower

DHA Business Hub is a flagship project of DHA Lahore which helps to transcend impregnable business borders by offering a serene, secure and conducive environment. Situated in the heart of DHA, this mega structure offers state of the art amenities under a single roof meeting international standards of commercial architecture. DHA Business Hub is a multi-tier business tower which aims to deliver professional corporate ambience to our business partners. The development of this project reflects DHA's commitment to not only become a trend-setter in residential but also in commercial projects development.



Ideally Located

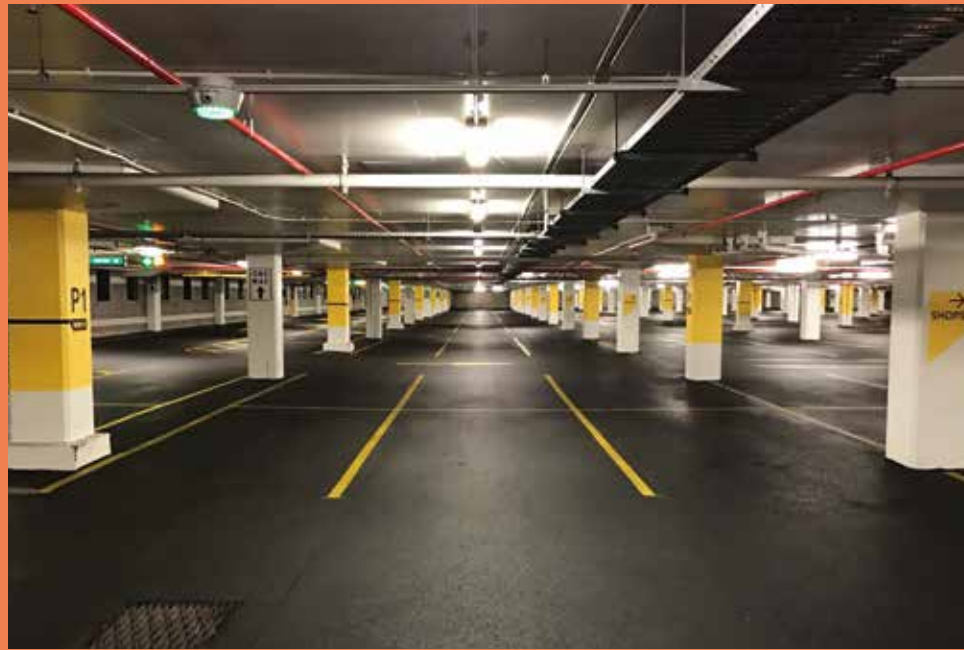
5 minutes drive from
Allama Iqbal International Airport

Adjacent to Lahore Ring Road

In the Heart of DHA,
Commercial Broadway Phase VIII

Business Hub Ready for Occupancy

- State of the Art Offices
- Multipurpose Seminar Hall
- Executive Lounge
- Cigar Lounge
- First Aid Room
- Spacious Parking Space
- Flawless Security
- Efficient Energy Center
- Day Care Center & Children Play Area
- Graceful Prayer Hall
- Gym & Gaming Zone
- Passengers & Cargo Elevators
- Serene Roof Terrace
- Fire Fighting System
- Building Management System (BMS)



Defence Raya Fairways Commercial (DRGCC)

Defence Raya Fairways is an ideal and outstanding project targeting commercial plazas that defines luxury living and lucrative opportunity for investors and businessmen. Stretched upon 120 plazas, out of which 56 are open for possession and the remaining 69 are projected to be open for possession in 2021. To gear up its fauna, top brands, and leading national stores like Al-Fatah, Gourmet, Gloria Jeans, and Meezan bank are its key attractions. The entire building of this plaza has wide corridors and spacious lifts to facilitate traffic flow. By bringing the number of facilities under one roof, Fairways commercial is a platform that connects business destinations by making them a lucrative choice for entrepreneurs.



BEING ON THE WAY UP 132-KV Grid Station

Ground Breaking Ceremony



To better facilitate the residents and maximize ease in community living DHA has join hands with Netracon technologies to launch 132 KV GIS Grid Station (Main Office Complex) with an area of 16 Kanal located in sector A phase VI DHA Lahore. The purpose of establishing of this power GRID is to meet the ever-growing energy demand with two mega projects taking up a maximum of the phase capacity namely Dolmen Mall and DHA head office complex. This dedicated energy center will provide for the increased demand, ensuring smooth energy consumption for the entire phase. The construction works will be completed by end June 2021.

IN COMMUNITY SERVICE

Experience The Ultimate Living

Defence Lemniscate Club,
Phase-VIII Ex Park View
(Soft Opening)

DHA has embodied a lifestyle and complete living experience to thousands of families with top-class amenities. To grow continuously, innovation is the key to success in bringing value to our clients and providing confidence and comfort.

DHA believes that it is essential for the residents to interact in a comfortable and welcoming environment. DHA Lemniscate Club is poised to provide series of food, fun, and fitness activities for our valued members i.e. hold group activity, social support, and games with a wide range of cuisine choices. Spread over a vast area of 24 kanal its magnificent building design, architectural flair, ambiance, and grandeur with eye-catching environment are its hallmark. The club offers state of the art indoor swimming facility, coffee shop and bakery, aerobic hall, event hall, reading room and many more.

The Club has been Inaugurated by Lt Gen Majid Ehsan HI(M), Commander 4 Corps on 3rd December, 2020. With its Membership NOW OPEN, it will definitely be the best place to arrange functions, get-togethers and parties.





Religious Affinity

Sec D, Phase VI Mosque Inauguration

Mosques are a symbolic place for every Muslim to recreate pure divine presence on earth. They bring the community together to restore faith in the Almighty and inculcate Islamic values onto Muslims. DHA Lahore has always paid particular attention to the construction of beautiful mosques in various phases and sectors, which the residents appreciate.

On 8 Dec 2020, Lt Gen Majid Ehsan inaugurated Sec D Mosque, Phase VI, another addition to the beautiful mosques of DHA Lahore. It has a total area of 4 Kanal where 600 people can offer prayers at a time. A dedicated female prayer hall, ablution place, and toilets are constructed to maintain gender segregation and avoid distractions during worship.



DHA PARKS-Community Domain

Re-Opening of Sheeba Park, Phase-III

The green spaces in DHA, in shape of parks, are stations of comfort across the day and in each season of the year, creating an enjoyable space for the residents. The unique features of playgrounds, planting, topography, standardized benches, elaborate light poles, signature paving, and water fountains of these parks draw residents to have jubilant experience.

The renovation works at Sheeba Park, Phase-III are completed; at the re-opening ceremony after revamping, residents expressed their feelings of satisfaction about the organization which is promoting a healthier life poise.

The park is ready with the best track surface to run on; jogging and running on the soft texture of this reoriented synthetic flooring is significantly more comfortable and forgiving on the muscles and joints. The senior residents of the community now can enjoy a smoother walk with this enhanced comfort. The families are appreciating parking facility of near about seventy cars and establishment of children area.

Birds are the voice and representative of Nature, the sheer ubiquity of birds makes them almost unavoidable; Sheeba Park is also accommodating human-bird interaction, the colorful addition of birds makes the park a



place of attraction for birdwatchers, by this encounter with birds visitors feel pleasant, the well placed lights for illuminating water features in the park have also raised the visual interest and aesthetical enjoyment.



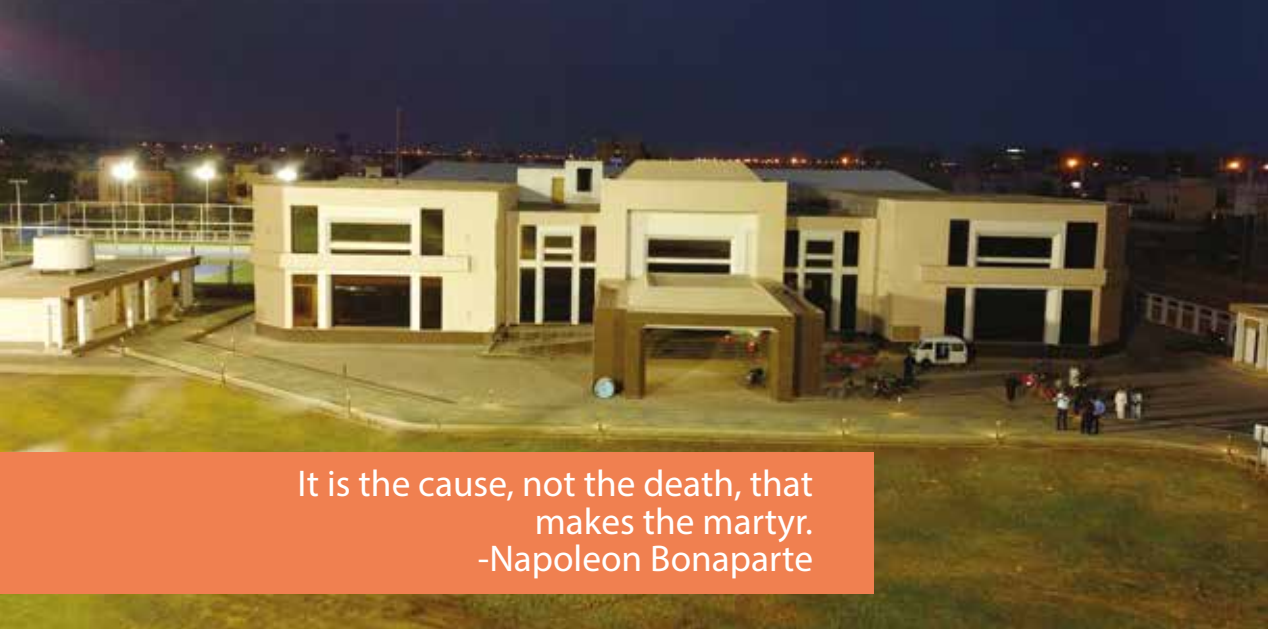
If you have found a quiet bench in a quiet park and sat down, be sure you had a very profitable day !

Mehmet Murat ildan

MARKING A BEGINNING

Captain Fasih Babar Amin Shaheed
Sports Complex Phase VI

It is the cause, not the death, that
makes the martyr.
-Napoleon Bonaparte



Healthy way of living promotes general well being. Regular exercise gives strong muscles that help us maintain ease in mobility and also keeps us independent in old age.

Regular physical activity not only helps the body but also alleviates stress, aids in curbing binge eating disorder and most of all reduces screen time. Sports centre in a community gives children a safe place to play and routinely playing sports can provide them with competitive spirit and better time management skills. The daily work pressure makes it difficult to maintain desired connectivity between the family members. Families can spend leisure time together when the community has a sports centre for them to attend.

DHA as one of the top real estates developer helps take care of this time crunch by providing top-grade amenities that assist to stay fit and encourage social interaction.

The great sacrifices by the martyrs for the existence of the motherland are the pride of the Nation. DHA has deep acknowledgement for Shuhada on their heroic deeds of bravery and great sacrifices.

Captain Fasih Babar Amin Shaheed Sports Complex is named after the son of soil Captain Fasih Babar Amin Shaheed (SITARA-E-BASALT) who fought valiantly and embraced martyrdom while combating terrorism on 21st June 2012 during Operation Allah Wali Strike -2 in Ladha Sector of South Waziristan Agency.

The inaugural ceremony of this huge sports complex took place on 1st November, 2020 by start of the cycle race. Ex-Commander 4 Corps Lahore Lt Gen Majid Ehsan graced the occasion as Chief Guest who himself participated in this competition of cycle race. The parents of Captain Fasih Babar Amin Shaheed, Begum & Brig Babar Amin (Retd) also graced the occasion with their presence, the proud parents of Shaheed were received honourably with a big round of applause, the audience stood up to demonstrate gesture of respect for the family of Shaheed.

On the day of cycle race competition, bicycle racers from DHA community pedalled their cycles with knowing the right pedalling frequency is crucial on their designated routes to ride. The grace, skill and virtuosity of the performers of different age groups enthralled the audience. The winners of various categories of cycle race were awarded with grand cash prizes.

A group of sports activities is being offered at this state of the art & family friendly Sports Complex featuring stadiums, track, sports lighting to host night games, indoor arenas, main lobby, martial arts hall, basketball & badminton courts with two spectators stand, gender dedicated gyms, two tennis courts, two futsal courts, cricket ground with pavilion having sitting capacity for 400 persons, parking for 310 vehicles (basement, internal & external). The sports complex has capacity to hold First Class Cricket & National level competitions for Badminton, Tennis and Basketball.



CELEBRATING TOGETHERNESS

Shinwari Food Festival

To celebrate the National cultures and diverse communities, A Shinwari Food Festival was conducted on 3rd and 4th Oct 2020. The huge resident and guests turnover was an indication of positive community interaction, as such events help endorse harmony and acceptance towards a progressive environment. Majority of the Club Members and their families participated in the event and admired the arrangements of the DHA Club Administration.



Saturday's NOSH-UP made a True Break Time

DHA officers enjoyed a fancy chowtime arranged by the management on 24th Oct 2020 which was taken as an energizing opportunity and a true break while routine working days. The officers and their families spent memorable moments with Begum and the Administrator DHA Brigadier Waheed Gul Satti, at J-Club.

Fun filled activities and riveting competitions for the couples, engaging games, traditional symphony, piquant food offered at this late morning meal altogether made the weekend exuberant for everyone.

Administrator DHA distributed DHA customized shields and souvenirs amongst the officers as token of acknowledgment to their contributions during their service period with DHA. The presence of Ex-Administrators DHA and their families was also appreciated heartedly by the audience.





The Prerogative to Respect Diversity

Christmas Greetings

On the auspicious day of the birth of Christ, DHA management arranged an exclusive event for our christen brother and sisters at Main Office Complex Phase VI to mark the wave of solidarity and love between the two. The event was graced by Administrator DHA Lahore followed by religious anthems and hi-tea. Keeping in view the current pandemic situation, strict SOP's were followed throughout the event.



Embodied Compassion

Bikes Distribution

DHA is an organization that feels proud to be compassionate and empathetic towards those who overcome physical and mental challenges and strive to become a better person and a productive asset to the country and organization.

With the moto to provide the ultimate living concept to the community, DHA Lahore has always been generous regarding the needs and necessities of its employees as they are part of the DHA family. Fulfilling its corporate social responsibility, management has gifted Motor bikes designed especially for differently able persons.



Administrators with Harley Owners Group Lahore

Hosting Dignitaries



Administrator with AG Lt Gen Muhammad Aamer



Administrator with DG W&R Maj Gen Saeed Ahmad Nagra



Administrator with President Centaurus
Sardar Tanveer Ilyas Khan