Issue: Feb - Aug 2022

POSSESION OPEN CEREMONY OF PENTA SQUARE APARTMENTS

3ULLE

DHA has enlisted number of successful projects to get ahead and Penta Square is one of its efficacious ventures.

CARREFOUR **AGREEMENT SIGNING**

www.dhalahore.org

DHA Signed Two JV Agreements with Carrefour at DHA Phase VII & XI.





THE SPRING FIESTA DHA JASHN-E-BAHARAN 2022

"WHERE FLOWERS BLOOM, SO DOES HOPE" - LADY BIRD JOHNSON -



BEDIAN UNDERPASS The Bedian Underpass, connecting Phases VI and IX, was inaugurated on 11th June, 2022

ENHANCED FACILITY FOR ESTEEMED CUSTOMERS DHA LAHC **JB-OFFICES AT ISLAMABAD & KARACHI**

Sub-Offices will extend all services related to Property Transfer and other facilities which can be undertaken at Main Office Complex, **DHA** Lahore





OLYMPIC DAY IN DHA DHA Lahore has hosted the Olympic day on 23rd June 2022 in collaboration with Pakistan Olympic Association

Message from the PRESIDENT DHA EXECUTIVE BOARD



It gives me immense pleasure to have the honour and responsibility to play an active part in one of the finest real estate developing organization. DHA Lahore has always surpassed expectations; it's a blend of seasoned and young professionals led by a dynamic administrator whose prime focus is quality. The organization is alive to latest trends in business and keeps itself abreast with pulse of the honourable clientele. As President, I assure our community members that we are cognizant of economic changes around us and despite the difficulties, we are bringing better changes through futuristic developments to make their living more comfortable. With the support of our vibrant residents community, DHA keeps flourishing.

With Kind Regards,

Lt Gen Muhammad Abdul Aziz HI (M)

Message from the ADMINISTRATOR DHA LAHORE

Year 2022 adds yet another chapter in DHA Lahore's achievements. I'm happy to share that despite all the odds of post covid economy, my team with the trust of our residents achieved milestones of progress, one after the other. There are many mega businesses vying to start a joint venture with DHA Lahore, opening doors to a thriving business activities and state of the art facilities to residents. DHA Lahore has also started with the possession of Phase-IX (Prism) and this streak of development would continue, sector after sector. There are many projects in the offing which are designed keeping in view future requirements of smooth and safe traffic flow. DHA team is also thankful to its residents who wholeheartedly contribute to keep up best of standards in maintenance and security.

Wish you more Hope and Well-being!

Brigadier Waheed Gul Satti, SI (M)





THE LARGEST PHASE OF DHA PRISM-9

POSSESSION OPEN - Sector Q & R

DHA is providing it's community members a life full of leisure and bliss. Prism-9 (DHA Phase-IX), a crowning Phase of DHA comprising of more than 40,000 kanal and having matchless modern facilities, is surely going to be a masterpiece. This phase of DHA will be arrayed with educational institutes, gorgeously domed mosques, well equipped medical services, thematic parks, indeed proffering all facilities at hand. Apart from this, Allama Iqbal International Airport is a 10-min drive from it. This panache of DHA has connectivity with phase V, VI, Ferozpur Road, Ring Road and Bedian Road. Moreover, Prism -9 (Phase-IX) will display a wide network of interlinking capacious roads and boulevards.

DHA Lahore has opened the possession of sector Q and R while hosting a grand ceremony. The President DHA Lahore, Lt Gen Muhammad Abdul Aziz, HI(M) graced the occasion as Chief Guest of the evening accompanied with a large number of local notables who appreciated the fast paced development works at this gigantic spot of living.















GATEWAY TO AN ELEGANT LIFESTYLE 'Possession Open' ceremony of Penta Square Apartments

DHA has always played an enormous role in providing the modern living experience to its residents. This highly recognised organisation has credited a remarkable acknowledgment in the land development sector and real estate industry.

DHA has enlisted number of successful projects to get ahead and Penta Square is one of its efficacious ventures. DHA Lahore hosted a graceful 'Possession Open Ceremony of Penta Square Apartments' with splendid display where the concerned apartment owners were invited amongst the other respectable guests to receive the apartment keys and step into their apartments proudly for the very first time after the completion of this valued project.

The entrance lobby was decorated with artworks depicting the magnanimous Penta Square. The audience of the evening were introduced to the amenities and benefits of this modern living spot which consists of luxurious apartments, a shopping mall with various famous brands and a food court along with comfortably designed state-of-the art corporate offices.

All the guests and renowned personalities enjoyed the digital display of the development journey of the project and appreciated the hardcore efforts of the DHA teams. This beautiful land which is a distinctive community within the DHA community is exactly a place with a modern infrastructure. The possession of the apartments took place for block A which is the tallest building in Penta Square. Standing tall amidst the glam of Phase V, Penta Square has a lot to offer. Brand outlets, food court, kids play area and a huge parking space in **Penta**





Square are prominent attractions for the residents. Penta Square has a dedicated hi-tech energy centre to facilitate the people living in it with full-time electricity.

The respected President DHA, Lt Gen Muhammad Abdul Aziz, HI (M) graced the evening with his presence as chief guest. Administrator DHA Brig Waheed Gul Satti SI (M) and the audience welcomed the chief guest passionately. Col (Retd) Muhammad Iqbal,(presently Secy DHA) highlighted



the salient aspects of the project during his address to the audience. After the enlightenment of this appealing ceremony, light refreshments were served to all.





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PENTA SQUARE RESIDENTIAL- BLOCK A (9th - 16th FLOOR) CCA PHASE V, DHA LAHORE

DHA Lahore passionately wish everyone a Happy Independence Day!

DHA Main Office Complex, Sector 'A' Phase-VI, Lahore, Pakistan. www.dhalahore.org | f I I I in



Col (Retd) Sajid Javed Sherani. Former Secy DHA



Col (Retd) Muhammad Iqbal SI (M) Present Secy DHA

Change of 2nd in Command Secretary DHA Lahore

On 25th July, 2022 Col (Retd) Muhammad Iqbal SI (M), took charge as Secretary DHA from Col (Retd) Sajid Javed Sherani. Col (Retd) Sajid Javed Sherani became an augment part of DHA Lahore on 22nd Sept, 2014 as Additional Deputy Director (special works DHA Lahore) and served on the same position for three good years. He displayed exemplary management skills as Director Maintenance for two years, i.e. Sept 2017- Oct 2019. He then continued to serve DHA with his remarkable abilities and experience being the secretary DHA from where he retired on 31st July, 2022.
Col (Retd) Muhammad Iqbal SI (M), joined DHA Lahore on 25th Nov 2015 as Additional Deputy Director (Special Works). He retired from Army service on 30th Sept 2017 while maintaining his chair in DHA as Director BC. He has been a valuable and progressive addition to planning branch as Director before joining as secretary DHA.
DHA Lahore wishes him luck and prosperity for new endeavors. We are looking forward to his able leadership in making DHA a more booming community.



others, but far enough ahead to motivate them. "

- John C. Maxwell



COMMUNITY-BASED SERVICE THROUGH INFRASTRUCTURAL FACILITY

Bedian Underpass & Underpass At Shabbir Sharif Road Avenue-3

With rapidly growing population in DHA, the traffic volume on road infrastructure has increased. To ensure uninterrupted traffic flow, DHA has prepared a comprehensive Traffic endeavours of the organisation. Improvement Plan encompassing number of under passes. Implementation has already begun with construction of an Underpass at Shabbir Sharif Road Avenue 3 intersection. Shabbir Shareef road Avenue 4 to Avenue 2 will remain closed for all type of traffic during construction period. The alternative route through Avenue 6 has been marked for guidance for worthy residents. Esteemed residents are requested to use alternative route & cooperate with security personnel.

The Bedian Underpass, connecting Phases VI and IX, has already been inaugurated by the honourable Administrator DHA Brig Waheed Gul Satti, SI (M) on 11th June, 2022. This breakthrough in access by DHA has reduced the dearth in connectivity of Phases, VI and IX. The general motive behind this well planned facility is traffic control and particularly an increased access between the two large Phases of DHA. The opening ceremony of

Bedian Underpass commenced with the recitation of the Holy Quran and prayers for the success of this project and all present and futuristic

The well-planned underpass has hassle-free movement secured without collision. Residents of Phases, VI and IX, have taken this advantageous establishment as a convenience of the hour which has reduced the bang and blare of vehicles and annoying gridlock of traffic found at Bedian road.





Underpass works started at Shabbir Sharif Road Avenue-3



edian Road



ENHANCED FACILITY FOR ESTEEMED CUSTOMERS DHA LAHORE SUB-OFFICES

Sub-Offices will extend all services related to Property Transfer and other facilities which can be undertaken at MAIN OFFICE COMPLEX, DHA LAHORE

ISLAMABAD



www.dinadahore.org. - D. 2003



















DHA LAHORE OFFERS AN ENVIRONMENTAL RICH COMMUNITY LIVING!

RE





HORE

SERVICES OFFERED

- No Demand Certificate
- Regular or Hiba Transfer
 - Verification of Plot

HORE.ORG | UAN:042-111-342-54

- Collection of Ownership ltrs (Allocation/Intimation/Allotment Letter)
- Regular Membership/Duplicate RM (For Serving/Retired Defence Personals only)
- Associate Membership
- Ownership Certificate
- Submission of Legal heirs
- Documents
- Amalgamation/Sub Division
 - Site Plan
- Duplicate Site Plan
- Submission of Drawing
- Submission of Revised Drawing
- Water/Sewerage Connection
- Completion Certificate
- Duplicate Complete Certificate
- BC Miscellaneous Applications
- Physical demarcation of Plot

VISITATION

HOSTING DIGNITARIES



Major General Muhammad Raza Jalil, HI(M) DG W&R with Management DHA Lahore



VISITATION



Administrator DHA Brigadier Waheed Gul Satti, SI(M) with Delegation from Kazakhstan



Administrator DHA with Ambassador of Kazakhstan, Yerzhan Kistafin





DHA Management with Kazakhstan Delegation



Administrator DHA with Vice Chairman of LDA



Administrator DHA with Haji Rafiq Pardesi - (Chairman, HMR Group) & DHA JV Partner- Gold Crest Mall & Residency



MOU being signed between DHA & Carrefour teams

YOU CAN GET INTO ANY BUSINESS BY LEVERAGING JOINT VENTURES. The joint ventures give access to increased capacity, new markets and distribution



The joint ventures give access to increased capacity, new markets and distribution networks which helps business grow faster, increase productivity and generate greater profits at both ends.

DHA Lahore has recently signed agreements for a commercial enterprise Carrefour which is the eighth- largest retailer in the world and an international hyper market. The joint venture will cover an area of 15.44 Kanal at Phase VII and 13.43 Kanal at Phase-XI. Brigadier Waheed Gul Satti SI(M), Administrator DHA Lahore has signed the agreement with country head Carrefour, Mr. Umar Habib Khan Lodhi.

Another agreement is built to facilitate the community members with start of Tehzeeb bakers, which is a legacy of culture, tradition and culinary excellence. This joint venture is coming up at Phase-V, and will cover an area of 4 Kanal. The agreement is signed between DHA and Tehzeeb Bakers by Administrator DHA Lahore and Director from Tehzeeb, Mr. Usman Khalil Noon.

Tehze





MOU being signed between DHA & Tehzeeb Bakers

FAST FOOD LOVERS! TANTALIZE YOUR TASTE BUDS...

McDonald's Inauguration Phase VII – A Newfound Comfort

DHA always keeps its head high in giving ated by the residents as they can enjoy this the best to its residents with the ultimate standard of living. With new enhancements and prosperity brought to everyday life, DHA has facilitated the residents with number of enhanced services. Being one of the famous fast food chains globally, the arrival of McDonald's in Phase VII is much appreci-

experience closer to their homes. This food chain along with the play area is an attractive sight for the residents of DHA as they can spend time with their loved ones while wallowing into some delicious food.











FLOURISHING WITH CONVENIENCE - INAUGURATION OF SHELL PETROL PUMP IN DHA PHASE - V

Drive Thru





On 15th August 2022, SHELL Filling Station was inaugurated in DHA Phase - V by Administrator DHA Lahore. Working with the ambition to provide its residents with new and better facilities, this anticipated service is now available in the heart of DHA. The SHELL Filling Station is offering one of the best automotive services with added facilities of mart shop, car wash, oil change, tyre shop, waiting area and restrooms. The residents of DHA are going to be provided with the same kind of comfort with the inauguration of two new Petrol Stations at Phase - VII in Sector - Y and T by ATTOCK PETROLEUM LTD.

playplace

ARKING



THOSE WE LOVE NEVER TRULY LEAVE US, THERE ARE THINGS THAT DEATH CANNOT TOUCH

Financial Assistance by DHA to the Families of the

Deceased Employees

DHA Lahore has organised an empathetic event on 22nd March 2022 to provide financial assistance to the families of the deceased DHA employees, who passed away during the tenure of their service.

Serving the individual, who is a declared next of kin of the deceased employee, denotes the feeling of solace and care of the organisation for its employees. This step is a genuine effort of sharing the suffering, pain and frazzle of the sufferers caused by the immortal loss of the death of their dear ones. All the families of the deceased members attending this ceremony were respectfully received by the DHA officers.

DHA has worked hard in cultivating the true spirit of employee satisfaction and a demanding amount of time and effort was put into the details of the deceased employees by HR branch as necessary data was collected covering all facts to address every individual's case. DHA has wholeheartedly decided to keep the tradition alive to provide reputable job on kinship basis for helping these families. The day was religiously spent in remembrance of the departed souls, Begum and Brig Waheed Gul Satti (Administrator DHA Lahore) distributed the cheques amongst the families of deceased employees and remained around as patient listeners who are approachable for hard times.









AHOR

IN LOVING MEMORT

"THE GREATNESS OF A COMMUNITY IS MOST ACCURATELY MEASURED BY THE COMPASSIONATE ACTIONS OF ITS MEMBERS"

- CORETTA SCOTT KING



HE ADVISES FOR ALL-HANDS-ON-DECK

The interaction of Administrator with his officers

Motivation is driven to a large degree by an individual circumstances, but there are some universal motivators that can fuel any employee's performance. Recognition, increased autonomy, and simple human connections, which can be achieved through greater employeremployee interaction.

Regular communication is good for morale and productivity within the organisation, based on this fact the high Management of DHA hosted the entire organisation in person, called interaction sessions or Dar-bar, on 14th March and 29th July, 2022 respectively. During the interaction with his team, the Administrator DHA Brigadier Waheed Gul Satti presented the agenda, gave the updates including demonstrations, land acquisition, development works and possession opening. The Administrator DHA openly discussed

the challenges of the organisation, the major welfare measures for improving the engagement and wellbeing of all employees, expressed formal welcoming of new hires, appreciated the DHA team graciously by saying, "I vividly say you are the best team of officers I have with me, in DHA Lahore", and most important, a 15 minutes of fielding questions from anyone in the organisation, on any topic in a huge hall setting were allowed. The Q & A is the part that matters most as the more effort the employers put into such interactions and direct conversation, the more your organisation will benefit from happier and more productive employees.











THE SPRING FIESTA DHA Jashn-e-Baharan 2022

Spring is the gift of Nature which brings immense happiness. DHA Lahore has celebrated a mega event of Jashan-e-Baharan, 2022. The President DHA, Lt Gen Muhammad Abdul Aziz, HI (M) graced the evening with his presence as chief guest.

The scented air of beautiful flowers awakens the spirits of togetherness. The fresh cool breeze, huge spreads of dramatic and deep-coloured flowers, whispering butterflies and smiling faces of innocent children who feel high while being at swings, are the attractions of this magical season. DHA preserves all these beauties of Spring for the community members as the H-Park at Phase VI was humming with the preparations of Jash-e-Baharan. Residents of DHA appreciated the organisation and DHA team to celebrate & preserve the scenic beauty of Spring.

There is no time like Spring,

When life's alive in everything,

Before new nestlings sing,

Before cleft swallows speed their journey back

Along the trackless track –

God guides their wing,

He spreads their table that they nothing lack, -

Before the daisy grows a common flower

Before the sun has power

To scorch the world up in his noontide hour... Christina Rossetti, 'Spring'.





"WHERE FLOWERS BLOOM, SO DOES HOPE"

- lady bird johnson

A large number of residents came and enjoyed the fun-filled family activities, delicious food and tuneful musical evenings for two days. Celebration of DHA Jashne-Baharan comprises a comprehensive ceremony of awards distribution to the winners, a fascinating activity of cut flowers competition, and high quality food stalls.

The DHA families joined together to visit the cultural stalls while some families had a pleasant photography session in different corners of the well-decorated park. This event was a noteworthy moment for everyone as celebration of Jashn-e-Baharan brings thoughtfulness, togetherness, appreciation, gaiety and fun.

Behind the beauty of this magnificent display of Spring lies the hard core work of gardeners.



















PASSION FIRST AND EVERYTHING WILL FALL INTO PLACE

The DHA National Badminton Championship was held from 25th February, 2022 to 6th March, 2022 at Capt. Fasih Babar Amin Shahid sports complex Phase VI where the participants put their best foot forward and showed their talents. There were many winners announced for under 19 Badminton Championship from different districts of Pakistan as everyone rejoiced their time with pride. Wajid Ali Chaudhry, President – Pakistan Badminton Federation expressed how grateful he was for DHA to introduce this event and raise awareness among residents; this helped everyone to explore their newfound talents and play for themselves with igniting passion.





THOSE WHO PLAY BADMINTON WELL TAKE DECISIONS QUICKLY

99

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DHA NATIONAL BADMINTON CHAMPIONSHIP 2022













THE CELESTIAL HAPPINESS ON THE FACES OF LITTLE CHAMPIONS **OLYMPIC DAY IN DHA**

The celestial happiness on the faces of excited children was dominating the five interlaced rings of blue, yellow, black, green and red, in the center of white Olympic flag. These symbolic rings represent the five inhabitant continents of the world, united by Olympism.

DHA Lahore has hosted the Olympic day with full of exuberant activities on 23rd June 2022 in collaboration with Pakistan Olympic Association. Holding the healthy life taglines and quotes written on the banners, the residents expressed their appreciation for such activities as they gathered along with their children to be a part of the community walk. The participants of the Olympic day walk started from DHA main office, Phase VI and they finished this trudge at Captain Fasih Babar Amin Shaheed Sports Complex, Phase who were part of this ceremony VI.

DHA always keep healthy lifestyle a top priority for its residents, the effort of organising a number of National & International level

truth. During the celebration of the Olympic day, along with the benefit of boosting self-confidence, the residents were given awareness about maintaining quality of health with outdoor games and activities. After this united march, a game of hockey took place where adults and children participated together and shared their sportsmanship with one another.

After the delightful hockey match, the children participated in a Futsal match also with excitement; where the parents cheered and supported their teams. Olympic Day was a tremendous success and with such playful events, DHA always proves to be a well-wisher of its community as it focuses on bringing new and upcoming activities to the table. As this event came to an end, all the residents were seen with cheerful smiles while enjoying their lovely time together. Such healthy activities enable the creation of bond between the community members

sporty events is witness to the and for the children, these are great confidence boosters.













Mahnoor Shariq



Damilah Imtiaz



Emaan Rashid



Fizzah Ahmed









Football Club Activites.



Dramatics Club Activities - College & Senior Schools



Maha Fatima



Momin Jahangir



M. Hamza Asad



With the participation of DHAES colleges and senior schools, Sports Gala covered a wide range of activities, held in March 2022.

DHA EDUCATION SYSTEM IN-HOUSE BADMINTON AND BASKETBALL TOURNAMENTS 2022













THE SAFETY OF THE PEOPLE SHALL BE THE HIGHEST LAW SOCIETAL WELFARE OF THE COMMUNITY THROUGH ENHANCED **SECURITY MEASURES**

Safety and security lies at the heart very well received by the community. of the prosperity of any community and DHA has great focus to ensure this for its residents. As security could be a challenging aspect, DHA has worked towards the betterment of the community members and successfully managed to sway them through providing a secure environment.

DHA has built moral barriers against offence and unlawful act. The security department of the organisation has been successful in detecting crimes before they happen. A series of incident was reported around DHA where snatchers, motor cyclists were seen suspiciously roaming around, intended to enter into criminal activities. DHA Security department took prompt action to take the timely control of the situation and handed over such criminals to the police hence blocking their chance to commit any crime. The well monitoring by the DHA security, is highly appreciated by the Police Department as well.

DHA security staff available within the community is a real help to the residents in identifying the thefts, snatching and burglary and making DHA a reliably safe location to reside in. This hard work of DHA security is being appreciated and As we resume our day to day activities, we come across a number of crimes that may be personal matters blown out of proportion or planned by the helpers (servants) working in the houses themselves. DHA security has been vigilant for such matters as well in tracking the crimes. With special emphasis on the garbage collectors within DHA vicinity, the DHA security has been able to take timely action while regularly interrogating the beggars also to help the matters stay in control in favour of the residents.

The DHA Security fire fighting team has been vigilant throughout in taking up new and abrupt challenges to safeguard the community and restores their faith. The fire fighting team has always been fast-moving and swift in tracking and reaching to the needed site on time while controlling the situation before it gets out of hand. This energetic and quick reaction has saved many lives, homes from major loss of life or property damage. Along with keeping check on thefts and ongoing violations, DHA has been watchful and wide-awake with finding lost pets of the residents with timely patrolling. The DHA security



has always played a vital role in recognizing every little need and expectation of the citizens that they pledge to fulfill. Similarly, DHA security has always kept check for anyone violating traffic rules or trying to commit snatching not only in the streets but also on the roads and open places. DHA has always been proactive when it comes to the safety of the residents; as most of the crime intentions are well handled before they even take place. With neutralizing the ability of any offender to commit crimes, DHA identifies the importance of a safe environment where residents can live in their homes without worries and anxiety of loss.

Even though crime has decreased significantly within DHA premises, it is still important for us, as the residents to ensure vigilance on our part. With the collective effort of community members who can stand vigilant to notice some suspicious situation, it can redouble the DHA security's swift and legitimate actions. As DHA continues to preside over the standards of quality living, the security system has set a benchmark in which the community members trust.



"Safety and security don't just happen, they are the result of collective consensus and public investment. We owe our children, the most vulnerable citizens in our society, a life free of violence and fear."

- Nelson Mandela





THE EXAGGERATED ENTHUSIASM TO COMMEMORATE PAKISTAN RESOLUTION DAY

DHA always takes pride in exhibiting the cultural and historical background of Pakistan as it is the pride of Nation which renews a pledge to make the country strong, progressive and prosperous.

Lahore has played a vital role in shaping our historical stories such as the Muslim League held its annual session in Minto Park in Lahore on 23rd March 1940. During this event, the Muslim League led by the founder of Pakistan and other founding fathers narrated the events regarding the differences between Muslims and Hindus, introduced the historical resolution that cemented the formation of a nation state in South Asia as Pakistan.

Works and efforts by basic principles committee drafted the basic outlines of the constitution in 1949. After many deliberations and years of some modifications, the first set of the Constitution of Pakistan was enforced in the country on 23 March 1956. Firstly, it was called Republic Day but later on its name was changed to Pakistan Day.

DHA celebrated 23rd March with traditional zeal and fervors by lighting up every avenue and boulevard while infiltrating the true passion of appreciation for the accomplishments and efforts of our leaders owing to the fact that we are living in an independent country.



Harley Davidson Owner Group Lahore Chapter in DHA

The amazing event of fireworks was commenced at 9:00 pm at DHA Main Office Complex,Shabir Sharif Main Boulevard, Phase VI, DHA Lahore. Everyone gathered together to be the part of this breathtaking sight as the residents watched the sky light up in million colors with the astounding fireworks. The residents of DHA were left speechless as they noticed the fireworks sky-rocketing. The booming of the fireworks in the sky made everyone excited and thrilled at the same time.

QUAID's words about Pakistan Resolution
 It is a proposal that will bring universal peace
 and will uphold and ensure the maintenance
 of honour and glory of the various sections
 of the peoples inhabiting this subcontinent….
 Only you have to be fully conscious of that fact
 and to act with courage, faith and unity.

POLO RI

(Pakistan Day Message, New Dehli, 22 March 1943)



SUSTAINABLE DEVELOPMENT REQUIRES HUMAN INGENUITY. PEOPLE ARE THE MOST IMPORTANT RESOURCE - Dan Shechtman MAIN GATE RENOVATION AT DHA PHASE XII (EME)

DHA Lahore being a pioneer in urban planning, has always put the comfort of its residents first. DHA has completed the renovation of the main gate, Phase XII (EME). The event was officially inaugurated by the Administrator DHA Lahore, Brig Waheed Gul Satti, SI (M), in March 2022. The main features include expansion of 3 lanes on each entry/exit side to ensure smooth traffic flow with the construction of new gates (4A & 6). Along with convenience, beautification of entrance gate adds to the aura of modernised society that DHA Lahore has never compromised on.



"Dogs do speak, but only to those who know how to listen." - Orhan Pamuk

Dogs provide unconditional assistance to humans and perform many roles like hunting, pulling loads, giving lifetime of companionship and helping handicapped individuals. They are called man's best friend because they see through things that a normal eye can't. This beautiful relationship between a human and a dog is undefined as it is above any emotion one may feel. This canine companion offers comfort and ease as we go about our daily lives. Multiple studies show that dogs can help alleviate stress and this bond induces a feeling of goodwill among us.

DHA values this special bond and encourages dog training at DHA Kennel Club which has been owned and managed by DHA since 2011. DHA Kennel provides the dogs with professional trainers as they work hard day and night by putting them on regular trainings. Along with professional training, the dogs trainers prepare the dogs with behavioral training which enable the different breeds to behave well. This particular training is well-versed for the dogs to participate in sports like racing or jumping which in turn builds a strong relationship between the dog and the dog owner.

Dog shows are a great way to inspire and uplift the society to indulge in these athletic amusements. The dog lovers were thrilled by the competitive dog show exhibited by trained dogs, which took place at EME (Phase-XII) DHA Lahore on 13th February 2022.



A DOG WILL TEACH YOU UNCONDITIONAL LOVE. IF YOU CAN HAVE THAT IN YOUR LIFE, THINGS WON'T BE TOO BAD.

INFORMATION AGE "THE BIGGEST OPPORTUNITY FOR BIG COMPANIES HAS COME BY FAR IN THE DIGITALIZATION OF INTERNAL PROCESSES." - JACK WELCH

DHA has always updated its way of working with integrated solutions and the digitalization of internal processes. By making routine activities easier for the residents, DHA has been a key contributor in providing an exceptional amount of ease and convenience for its clients and customers. DHA has introduced Building Control Application, now online for soaking in new and important information like site plan, physical demarcation, watersewer connection, completion certificate, use of crane/excavator/ tractor, renovation/demolishing of building, placement of security cabin from the comfort of our homes.

Digitalization in the new age has changed businesses and transformed the industry with a new business model. DHA has focused on being the key contributor in real estate to revolutionize personal encounters on a vast and consistent platform to smooth the path for the best user experience. With a mobile app already introduced, DHA is

now bringing online e-services for accelerating a new exposure in the palm of your hands by facilitating the payment of water/ sewerage bill, payment of challan, and request for building control processes.

In the wake of digital up-rise, DHA has always sought new ways to incorporate cutting-edge technologies and e-services to meet the demand of every sector. DHA is attentive towards providing new information and awareness to its residents with upcoming events and achievements through social media posts on daily basis. With prime focus on bestowing these easy online platforms, this commitment from DHA brings life to rhythmic occasions as residents can browse on the mobile app, DHA web page, Facebook, Instagram, Twitter, Youtube, etc. to learn more about the ongoing activities being transpired within the community.

All of these real estate innovations facilitated by digital technologies from data analysis to extracting information and exploring easy







payment methods, DHA has built their path on the basis of trustworthy relationships with its residents by providing an exceptional customer experience. This new digital powerhouse has proved to be profoundly effective for DHA as the organization has always believed in taking up new challenges and push their boundaries to embrace new adaptations.

All of these real estate innovations facilitated by digital technologies from data analysis to extracting information and exploring easy payment methods, DHA has built their path on the basis of trustworthy relationships with its residents by providing an exceptional customer experience. This new digital powerhouse has proved to be profoundly effective for DHA as the organization has always believed in taking up new challenges and push their boundaries to embrace new adaptations.

HR ON THE ROLL



"The greatest asset of a company is its people." - Jorge Paulo Leman

DHA Lahore is offering internship opportunity to undergrads and MTO program to Graduates in line with its social corporate responsibility. Students from more than 22 universities across Pakistan apply and appear in a written test, based on both analytical and comprehension to make sure only the best of the lot are hired. During the internship, the interns are required to work for different departments as per their degrees and are assessed on metrics like performance and working agility. On successful completion of the said program, the high achievers are offered MTO programs with a probation of 6 months after which are hired as a permanent employee at DHA Lahore.

After every batch, a merit certificate distribution ceremony is held where Administrator DHA Lahore addresses the interns and hand them over the certificates. The purpose of the ceremony is to boost the morale of the audience as they are young professionals who yet has to decide the future of our Nation. Their skill and exposure can create miracles if it is identified early and utilized well.

DHA's motto is to invest in its employees and train them better for becoming an asset to the organization and self-grooming. In a recent meeting, Administrator DHA Lahore Waheed Gul Satti with DHA management visited Lahore university of management Sciences (LUMS). LUMS provide different programs for working professionals that help build working capabilities and knowledge, a powerful tool, both for the employee and the organization. It will be a positive contribution towards learning from an HEC recognized and renowned university as a future prospect.

editor's note

YOU CAN MAKE ANYTHING BY WRITING - c.s.lewis

Dear Reader!

Welcome to our pages. The all headpiece, vignette and the narrative given on these pages is the libretto of diligent efforts by the Management and DHA teams, who are ever ready to deliver the pre-eminent works for the community. The recent headway DHA Lahore has made is remarkable in spheres of business, services and convenience forwarded to the customers.

I am proud and passionate to jot down the success & progress achieved, goals accomplished, and services extended by this prestigious organisation.

This issue looks mainly at the enhanced progress, synergies built, facilities established for lifting up further the convenience and living pattern of our residents.

We hope you enjoy this special edition highlighting the month of Pakistan with 75th anniversary of Independence. Your valued comments are awaited at: feedback.publication@dhalahore.org

Thanks for your comments, readership and trust!



Editor & Writer - Najma Gillani Additional Director Branding & Publication Marketing Branch

DESIGNED BY

Rozina Bhatti Assistant Director (graphic designer)

Areeba Aamir Assistant Director (graphic designer) Marketing Branch

CONTENT COMPILERS &

Fatima Idrees Sabah Arshad

" LET ME LIVE, LOVE, AND SAY IT WELL IN GOOD SENTENCES"

- Sylvia Plath

STEP FORWARD TO ASSIST IN THE **RESCUE AND RELIEF EFFORTS**

THEY NEED US **TO HOLD THEIR** HANDS

DHA Lahore has established Flood Relief Donation Camps to help out the miserable families where donation in cash and relief goods can be deposited for onward distribution to affectees.

DHA Flood Relief Donation Camps are established at these locations:

E Block Masjid, Phase-I Sheeba Park, Phase-III Shabbir Sharif Road, Phase-VI **Ex-Park View, Phase-VIII** DHA Phase-XI (Rahbar) DHA Phase-XII (EME)

FLOOD RELICE CAMP

AN BE DONATED: Cash Cheque, Clothes, Tents, Shoes, Blankets, Bedding, Dry Ration, Flour, Tea, Sugar, Rice, Juices, Mineral Water, Milk Packs, Noodles, Tubulars, Toys will be collected. CAN NOT BE DONATED: Cooked food, Perishable things will not be accepted.

Flooding has always been a part of buildings are destroyed while human history. The communities in the country involved presently in flood disaster are under long of flood water has threatened lives, inundated properties & businesses, destroyed belongings, prevented access to essential of Pakistan. public services. The houses and

drinking water is contaminated. Considering the worsening developing flood situation, DHA term and costly effects. The spread Lahore is present on ground to safeguard humanitarian principles for delivering assistance to people at risk as a collective effort to damaged vital infrastructure and support the efforts of Government

Six Pakistani banks, namely National Bank of Pakistan, Allied Bank Limited, Askari Bank Limited, Silk Bank Limited, United Bank Limited & Bank of Punjab have opened dedicated accounts to receive flood donations/contributions. More information is available on their websites.

STEP FORWARD TO HELP OTHERS IT'S TIME TO FILL UP THE EMPTINESS THEY HAVE !