



FEB - OCT 2023

DEFENCE HOUSING AUTHORITY LAHORE

BULLETIN



Possession
Opening
Ceremony
Sector KK
Phase IV

Hyatt
Regency
Hotel &
K Club
Launch

The
Ultimate
Cinema
Experience



PRESIDENT

DHA EXECUTIVE BOARD LAHORE



DHA Lahore stands as a beacon of excellence among leading organizations, renowned for its exceptional projects and achievements. It is with immense pleasure and honor that I assume the role of new President of DHA Lahore, an organization that has set the gold standard for quality living.

As I embark on this journey, I am eager to foster connections with esteemed businesses and guide our organization to new heights of accomplishment. I firmly believe in recognizing and applauding the managerial expertise and dedication of every team member, for it is through our collective efforts that we shall pave the way for a triumphant future for DHA. In the face of economic challenges that have marked recent years, DHA Lahore has demonstrated its resilience and commitment to progress. I eagerly anticipate a year filled with momentum and growth, driven by forward-thinking initiatives that will benefit our esteemed residents. I hold steadfast confidence in our ability to navigate challenging circumstances and work tirelessly to enhance our community and contribute to a better Pakistan.

Kind Regards
Lt Gen Syed Aamer Raza, HI(M)
President DHA Executive Board

ADMINISTRATOR DHA LAHORE



DHA Lahore's current success and esteemed position in the corporate world are a source of great pride for me. Despite numerous challenges, such as COVID-19 and recent economic fluctuations, DHA Lahore has persevered and achieved its objectives in time.

My dedicated team's hard work and commitment have enabled us to achieve challenging goals, including land procurement, providing essential amenities to residents, establishing our own grid stations, forming joint ventures with globally recognized companies, improving and expanding road infrastructure, constructing underpasses, mosques, DHA clubs, enhancing security measures, revitalizing DHA cinema, maintaining high academic standards at DHAE institutions, and offering improved sports facilities and activities for residents.

I'm delighted that our projects like Business Hub, Penta Square, Lemniscate Club, and Revelation Clubs, which faced challenges due to the pandemic and economic hardships, are now becoming a reality and progressing rapidly toward a self-sustaining model.

I extend my best wishes and prayers that DHA Lahore will continue to maintain its distinguished status within the business community, setting unmatched standards and realizing our vision of making DHA a benchmark as 'The Ultimate Living Concept'.

Wishing everyone good health and happiness,

**Brigadier Waheed Gul Satti, SI(M)
Administrator DHA Lahore**

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CHANGE OF 2ND IN COMMAND



Col. Muhammad Iqbal, (Retd)



Brig Hafiz Muhammad Azhar, SI(M), (Retd)

On 20th Sept 2023 Brig Hafiz Muhammad Azhar, SI(M), (Retd) took charge as Secretary DHA from Col. Muhammad Iqbal, (Retd). Col. Muhammad Iqbal, (Retd) displayed exemplary leadership skills under his management and continued to serve DHA with his remarkable abilities and experience being the secretary DHA Lahore.

Brig Hafiz Muhammad Azhar, SI(M), (Retd) has taken up an esteemed role in DHA Lahore where he will prove to be a valuable and progressive addition as Secretary DHA Lahore.

**DHA Lahore wishes him luck and prosperity for new endeavors.
We are looking forward to his able leadership in making DHA a more
booming community.**

POSSESSION OPENING CEREMONY

“ Growth is never
by mere chance,
it is the result of
forces working
together.

”

Phase – IV, Sector -KK DHA Lahore





DHA is providing its community members with a life full of peaceful moments and bliss. The possession open ceremony of Sector – KK, Phase – IV, took place on 3rd August 2023, where everyone was seated to appreciate this new sector as it is coming to life. As the event commenced, our honorable President DHA Lahore, Lt Gen Syed Aamer Raza, HI(M) graced us with his presence and shared few words of encouragement and foresightedness for this project. With growing needs of the population, DHA Lahore is focused on expanding its phases for a more comfortable living experience. This new sector of Phase – IV will be arrayed with a number of amenities that are important to maintain luxurious living standards. The fast faced development of this new sector is highly appreciated as everyone has already started anticipating a worthwhile time in this new sector of Phase – IV DHA Lahore.

POSSESSION OPENING CEREMONY OVERSEAS ENCLAVE PHASE – VII, SECTOR – T



A better world allows us to live out a better life. Planned over a vast area, DHA Lahore Phase – VII is set to give its residents a unique and entirely modern living experience. With growing population and a large number of people showing their utmost interest to reside in DHA Lahore, the organization is focusing on improving and maintaining standards for esteemed residents. DHA Lahore Phase – VII is the new chapter of the day with smart town planning.

The possession opening ceremony of DHA Lahore Phase – VII, Sector – T, Overseas Enclave was held on 5th September 2023 where the respectable President DHA Lahore Lt Gen Syed Aamer Raza, HI(M) graced us with his presence. The event was a testimony of new development and how it was appreciated by everyone. President DHA Lahore took this opportunity and spoke uplifting words of encouragement to conclude the day.

OVERSEAS ENCLAVE SECTOR T – PHASE VII

POSSESSION OPEN

05th SEPTEMBER 2023

“Where societies thrive, we all benefit.”

With focus on infrastructure development, DHA Phase – VII will be built with a modern electricity system and underground sewerage water tank. In close proximity to other phases of DHA Lahore, Phase – VII is easily approachable via ring road. Closely attached to DHA Phase – VI, this new phase of DHA Lahore is the centre of attraction with every facility available nearby. This phase of DHA Lahore is promised to have large main boulevards for traffic control and spacious main/street roads. This phase has a large number of residential plots with commercial plots as well, where peaceful living and entertainment will meet in close vicinity. Moreover, DHA Lahore is also highly focused on tree plantation in every phase as it will incredibly improve conduct and way of life.



■ SUBSIDISED ARCHITECTURAL CONSULTANCY AVAILABLE

IN CLOSE PROXIMITY OF

CARREFOUR, PHASE-VII	PUNJAB GOVT KNOWLEDGE PARK
COMMERCIAL ZONE (CCA-4), PHASE-VII	DHA OWN & GOVT. OF PUNJAB HOSPITAL
DEFENCE REVELATION CLUB, PHASE-VI	DIRECT ACCESS FROM BURKI ROAD
DOLMEN MALL & LAHORE TIMES SQUARE	EASY ACCESS TO AIRPORT & RING ROAD
DEFENCE RAYA GOLF & COUNTRY CLUB, (DRGCC), PHASE-VI	CAPT. FASIH BABAR AMIN SHAHEED, SPORTS COMPLEX, PHASE-VI

POSSESSION OPENING CEREMONY OF RAHBAR DHA

PHASE – XI, SECTOR – IV

“Redefining
the art of
living.”

The fast-paced development of DHA Lahore has enabled residents to place their utmost confidence in making investments for a better future. DHA Lahore remains at the top of the game by ensuring efficiency and highest quality standards. The possession opening ceremony of DHA Rahbar Phase – XI, Sector – IV, welcomed everyone to a new perspective and marked the development of distinguished comfort.





The Honorable President DHA Lahore, Lt Gen Syed Aamer Raza, HI(M) graced the event with his presence and keenly observed this new luxury that the residents are about to indulge in. This pathway to an innovative lifestyle has been made possible with salient features like parks, school & colleges, mosques, sector shops, grid station, sports complex, medical center, petrol pump and graveyard. With prime focus on providing quality lifestyle to the residents, DHA Rahbar Phase – XI, Sector – IV is focused on maintaining matchless amenities while ensuring a safe and secure lifestyle.



IVY GREEN

PHASE - VIII, SECTOR - Z3, Z4, Z5

POSSESSION OPENING CEREMONY





“A strong community is where love and resistance meet.”

IVY Green Phase – VIII, Sector – Z is touching new heights of development over a vast area. This phase of IVY Green is adorned with lush landscapes and spacious main boulevard roads. Encompassing important living facilities like mosques, park, marriage lawn, hospitals, schools & colleges, sports club, overhead water tanks, grid station, nursery, sewerage disposal and graveyard, this phase ensures a well-facilitated and safe environment for all the residents.

The possession opening ceremony of sector Z3, Z4, and Z5 took place on 12th October 2023 where the honorable President DHA Lahore Lt Gen Syed Aamer Raza, HI(M) graced the occasion with his presence. As the residents were made aware of the facilities and the luxurious lifestyle that these sectors will be offering, President DHA Lahore spoke a few words of encouragement for everyone present while showing trust and confidence in the DHA team. This developing phase of DHA is well-kept with greenery and plantation of trees to ensure an adequate and harmonious environment.



HYATT REGENCY HOTEL & K CLUB LAUNCH

As new ventures sprout in DHA Lahore, the organization focuses on reaping from its benefits. The fast-paced development of DHA Lahore has enhanced the confidence of the residents with the ultimate concept of living. The launch of famous Hyatt Regency Hotel and DHA K Club took place on 17th June 2023, where our respected Administrator DHA, Brigadier Waheed Gul Satti, SI (M) graced the event with his presence. The Hyatt Regency brand is targeted to business and leisure travelers with about 200 locations worldwide. With many notables present, this is a prime event which promises new developments for DHA Lahore. This organization remains at the top of its game by ensuring efficient ongoing development as per latest trend and high quality standards.



**“Opportunities don’t
happen, you create them”**

- Chris Grosser -





POSSESSION OPENING CEREMONY PRISM PHASE – IX, SECTOR – D, E, & P

“Community building is the foundation to success.”

DHA Lahore always take pride in exhibiting new living standards which defines progress and prosperity. The organization is aimed at providing its community members a blissful lifestyle with the possession opening of new sectors in Phase – IX. The possession opening ceremony of Sector D, E & P was held on 21st March 2023. As these new sectors continue to open with a grand ceremony, the fast paced development of Phase – IX is highly appreciated and genuinely adding new life to the already flourished and vibrant communities. We welcome all new comers to our community.

This crowning phase of DHA comprises of incredible amenities and a set pattern of necessary facilities for the residents. DHA Phase – IX is in close proximity with Phase V, VI, Ferozepur Road, Ring Road, Bedian Road while encompassing a wide network of interlinking spacious roads and boulevards. As new phases of Prism – IX are opening for residents to step in, these phases will bring new opportunities for the community members to regulate a satisfactory lifestyle.



INAUGURATION OF PARK IN PHASE – VII SECTOR – S

**“It is by common consent, a good thing
for people to get back to nature.”**

– Aldo Leopald –



Recreational activities are an important part of life that needs to be reserved and cherished. To enable a healthy lifestyle, DHA Lahore is highly focused on providing the residents with refreshing and leisurely focused amenities, which will increase more forums for the community to connect at one level. The residents of Phase – VII DHA Lahore are blessed with this new facility closer to their homes where families can live in a safe environment. The inauguration ceremony took place on 14th April 2023.



INAUGURATION CEREMONY OF UNDERPASS ALONG SHABIR SHARIF ROAD

at Avenue – III Intersection, Phase – VI DHA Lahore

As new phases of DHA Lahore are moving towards development, the residents are eager to reside in these upcoming infrastructural town planning. Growing population demands for more infrastructural facilities which eases and caters to the needs of the residents. With rapid increase in business structures and population in DHA, the traffic volume has evidently increased. To ensure uninterrupted traffic flow, DHA Lahore has taken the initiative to construct an underpass at Avenue – III Intersection along Shabir Sharif Road, Phase VI, DHA Lahore. This underpass has led to the division of traffic flow between major Phases of DHA Lahore and opened a new passageway that will divert traffic in the right direction.



“The future of every community lies in capturing the passion, imagination, and resources of its people.”

– Ernesto Sirolli –

Opening ceremony of this underpass took place on 18th March 2023 and was inaugurated by the honorable Administrator DHA Lahore Brig Waheed Gul Satti, SI(M). This breakthrough for easy access has reduced the insufficiency in connectivity and has increased access between the phases of DHA Lahore. Residents of DHA Lahore have taken this advantageous establishment as a convenience of the hour which has reduced heavy traffic directed all in one place while ensuring a smooth drive for the residents.

MOSQUE INAUGURATION

PHASE - V, SECTOR - G



BALLOT 2023

THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT!

Land Owner Ballot (Phase-VIII)

On February 03, 2023, a significant event took place as Defence Housing Authority (DHA) Lahore conducted a Land Owner Ballot, marking a pivotal moment in the realm of urban development. This eagerly anticipated occasion aimed to fulfill the aspirations of numerous file holders by allocating plot numbers. The purpose of the ballot was two-fold: to facilitate the allocation of plot numbers and to enhance transparency throughout the process. This initiative not only showcased DHA Lahore's commitment to fair and equitable distribution of land resources but also underscored their dedication to fostering a sense of community within their developments.





DHA Phase-IX Town Ballot

On March 1, 2023, a significant event unfolded within the ambit of urban development as Defence Housing Authority (DHA) Lahore orchestrated a Land Owner Ballot in Phase - IX Town. This event held a special emphasis as it revolved around the allocation of 5 Marla plots, catering to the dreams and aspirations of numerous file holders. The focal objective of this consequential ballot was to equitably assign plot numbers to the dedicated file holders, fostering transparency and inclusivity throughout the process. The participation of 912 file holders in this ballot further highlighted DHA Lahore's commitment to fair and just distribution of land resources.



“Liberty, when it begins to take root, is a plant of rapid growth”

– George Washington –



Overseas Enclave Ballot

In a remarkable stride towards engaging with its expatriate community, Defence Housing Authority (DHA) Lahore introduced an exceptional opportunity by offering 1 Kanal (70 plots) and 10 Marla (30 plots) residential plots on a 2 years installment plan, catering to the aspirations of overseas Pakistanis. This effort reached its zenith on April 27, 2023, when DHA Lahore conducted a momentous ballot of Overseas Enclave. The Overseas Enclave stands as a testament to DHA's recognition of the valuable contributions made by overseas Pakistanis to the economic, social, and political advancement of the nation, as they channel substantial foreign remittances into the country. Spanning an expansive 692 acres in the heart of Phase-7 Sector-T, the Overseas Enclave is thoughtfully designed to address the unique needs of expats, featuring Residential Plots, an expansive Commercial Area, well-equipped Educational Institutions, Mosques, Parks, and a plethora of amenities.



OPENING CEREMONY OF DHA CAPT KARNAL SHER KHAN SHAHEED T20 CUP

The opening ceremony of Capt Karnal Sher Khan Shaheed T20 Cup took place on 9th July 2023 at Capt Fasih Babar Amin Shaheed Sports Complex DHA Lahore. This commemoration promised 15 matches starting from 9th July and ending on 16th July 2023, where 8 teams gathered to put their best foot forward.

The honorable President DHA Lahore Lt Gen Syed Aamer Raza, (H)M attended this event as chief guest where he witnessed and appreciated true sportsmanship in good faith, as bestowed by the dedicated teams.





OLYMPIC DAY '23



**“Sports
is a
preserver
of health.”**

Olympic Day is a celebration of sport, health, and being together. It invites everyone to be active while moving towards a single goal in unity. DHA Lahore celebrated Olympic Day on 24th June 2023 in collaboration with Pakistan Olympic Association. While promoting active living, the residents expressed their appreciation for such activities as they gathered along with their children to be part of the community walk. DHA Lahore always prioritizes healthy lifestyle for its residents while organizing a number of National and International level sporty events. During the celebration of Olympic Day, the residents were given awareness about maintaining quality of health with outdoor games and activities. Olympic Day was a tremendous success and with such playful activities, DHA always proves to be a well-wisher of its community as it focuses on bringing new and upcoming activities on the forefront. As this event came to an end, all the participants were seen with cheerful smiles while cherishing a new bond between community members.





“Swimmers know how to share the energy from water. It is a friend that helps you move.”

NATIONAL SWIMMING CHAMPIONSHIP 2023

DHA Lahore is a high-end living society, focusing to maintain an ambiance of healthy living for which a number of sporty and enthusiastic activities are conducted in the community. The state of the art facilities and thriving competition encourages everyone to participate and move forward in all sports events. Being an integral part of our social fabric, sports play an important role in promoting the culture and friendly environment that DHA Lahore exhibits. DHA Lahore has made well-equipped sports arenas of spectacular opulence which is open to all ages and gender.

Swimming National Championship – 2023 was held from 3rd March to 5th March 2023 at K – Block Swimming Pool Complex, Phase – V. Both males and females, from different associative backgrounds participated in this championship, while exhibiting different swimming styles. The K-Block Swimming Pool Complex, Phase – V, DHA Lahore is a state of the art facility which is capable of holding high level competitions, galas and championships. Families of the participants were present with zeal and enthusiasm while displaying a supportive spirit towards the participants. The happy and prideful winners received medals and commemorations over their hard work and months of practice which led them to be part of this competition. The male and female swimmers from all over Pakistan claimed this championship to be an experience of a lifetime and highly praised the huge indoor swimming pool facility present in DHA Lahore.





ARCHERY COMPETITION 2023

10th National and 1st Junior Archery Competition took place in EME on 18th March & 13 to 15 October 2023

“The archer learns when he forgets all about the rules of the way of the bow and goes on to act entirely on instinct.”

– Paulo Coelho –







FUN RUN

Olympic Council of Asia (OCA) Fun Run
Hangzhou Asian Games





DEFENCE HOCKEY ARENA

SOURCE OF INSPIRATION

Defence Hockey Arena (Manzoor-ul-Hassan Hockey Stadium) is a club level facility built in collaboration with Lahore Corps/DHA as a Pakistan Hockey revival project. The arena consists of two state of the art Astroturf grounds pavilion, boarding and lodging facility, parking, VIP lounge, media room, changing rooms, fully equipped gym and seating arrangements for 500 spectators. Inaugurated by Chief of the Army Staff in November 2022, the facility is fully functional now. As 26 finally selected players join the Defence Hockey Academy, they will be given full access to quality education, boarding, lodging, sports equipment and training free of cost along with a monthly stipend of Rs. 15,000 per month. Pakistan's three former stalwart, all world cup winners: Lt Col Saeed Khan (1978 World Cup), Manzoor-ul-Hassan (1982 World Cup), and Usman Sheikh (1994 World Cup) are part of the selection committee under the overall supervision of DHA Management.

Out of over 700 boys who appeared for trails, 90 under 18 have been shortlisted. Selection committee also took this opportunity to travel to KP and Sindh for trails in Peshawar from 3rd - 5th March and Sukhar 12th- 14th March. This initiative has been well received and appreciated in the community of hockey players and coaches. For this initiative, the members of DHA team carried out a deliberate and exhaustive exercise for the selection and scrutiny of players ensuring high standards of Olympic merit. Lt Gen Sardar Hassan Azhar Hayat (Comd II Corps) was greatly impressed by this remarkable venture and promised that the expenses of the KP boys at the Defence Hockey Academy Lahore will be sponsored and funded by II Corps. He also extended an invitation to the DHA academy team for matches at KP's major hockey centers such as Bannu, Mardan, and Swat. The Defence Hockey Stadium Lahore is a dream come true for Hockey lovers and fans as this is a major milestone towards the revival of Pakistan Hockey.



CRICKET MATCH 2023

**“A true batsman
should in most of his
strokes tell the truth
about himself.”**

– Neville Cardus –





DOG SHOW

Dog shows are one of the most popular and awaited events of DHA Lahore as all participants enter into enthusiastic activities with different breeds of dogs. Being one of the most anticipated events, the kennel club of DHA Lahore plays an important role in enhancing this fun-filled affair as a day to remember. Numerous participants invest their time in showcasing their dogs while the crowd witness a new and refreshing recreation. With the motive to enjoy this day, dog shows are a rather informative event for all the dog lovers. These pure bred dogs are trained under close observation which allows the trainer to notice every breed's approach to different activities.



“Dogs do speak but only to those who know how to listen”

– Judy Desmond –

Dog shows in DHA Rahbar and EME were held on 9th and 12th February 2023 to create a new perception for all dog lovers. As dog shows are gaining more popularity due to the untiring efforts of DHA Lahore, humans are also able to study the temperament and character of every breed. Expert breed judges have observed the environmental conformation and deemed that every breed of dog performs differently with enabled physical soundness. Along with keenly dwelling into the breed of dogs, this little companion also provides comfort of a lifetime which has enhanced the feeling of indulging our pets into these social activities. Prizes were awarded to best performers, organizers and referees at the end of each ceremony.

DHA MUSICAL EVENING





On 12th October 2023, a musical evening was hosted at Defence Raya Golf and Country Club where the highlight of the evening was the most admirable performer. Atif Aslam bestowed everyone with his delightful performance and sang his most liked and recognized songs. The honorable President DHA Lahore Lt Gen Syed Aamer Raza, HI(M) graced the event and witnessed the importance that DHA places on these activities, surrounding the community. While the crowd cheered in awe and excitement, the day was a filled with cheerful and joyous spirits.

FINANCIAL ASSISTANCE BY DHA TO THE FAMILIES OF THE DEPARTED SOULS

DHA Lahore organizes a Next of Kin Event every year to keep the ethical morals and morale of the organization intact. With a fast-paced life, DHA Lahore never fails to forget the needs of its employees and how passionately those needs can be met. On 8th February 2023, the organization held a sympathetic event which focused on providing financial assistance to the bereaved families of the deceased DHA employees who passed away during serving in DHA Lahore.

“Community is about doing something together that makes belonging matter”

– Brian Solls –



The act of looking after the family of the ones who have hastily left a void in our hearts, indicates the emotions of guidance and care of the organization for its employees. Although the unbearable loss can't be replaced by material help, DHA Lahore believes in this genuine drive for adding a small contribution for making the lives of their families go easy. The true spirit of helpfulness was stored with this event as Administrator DHA Lahore, Brigadier Waleed Gul Satti, SI (M) has always extended his presence and lend an ear to the grievances of the families. Cheque were distributed among the families of the deceased DHA Lahore employees while DHA Lahore solemnly asserted to keep the tradition alive to provide reputable jobs on kinship basis for helping these families.



INTERNSHIP CERTIFICATE DISTRIBUTION CEREMONY



“The expert at anything was once a beginner.”

– Helen Hayes –

DHA Lahore is highly focused on inducing hard work and exploration of career paths with the help of internship programs. As a number of interns joined the organization for making the most out of their internship experience, DHA Lahore offers to provide these fresh graduates with jobs that will prove to be a learning sphere for all. With the completion of internship, certificate distribution ceremony for interns of 4th batch was held on 27th April 2023.

This ceremony was held in the Main Office Complex and as always Administrator DHA, Brigadier Waheed Gul Satti, SI(M) graced the event as Chief Guest and spoke few words of encouragement for fresh graduates. All interns were handed over internship certificates along with stipend cheques as an acknowledgment of their work and services.





DHA SECURITY

**“At the end of the day, the
goals are simple: Safety &
Security”**

– Jodi Rell –

PRIZE DISTRIBUTION



DHA Lahore continuously works towards the betterment of the community members by providing a secure environment. The prize distribution ceremony for DHA Security took place on 22nd June 2023 where all the hard working members of DHA security team were rewarded for their tireless contribution in vigilantly reducing and monitoring thefts. As DHA Lahore continues to preside over quality living, the security system has set a benchmark in which the community members trust.







FAIRWAYS EID BAZAR '23

ENSURING FIRE PROTECTION



“The real enemy of safety is not non-compliance but non-thinking”



PROVISION OF 4TH FIRE TENDER IN DHA LAHORE:

DHA Lahore always aims to provide a safe and secure living to its residents. Fire Safety is one of the core components when it comes to safety of the residents. Recently, DHA has added a designated 1x Fire Tender and staff of 8x Firemen for DHA EME sector. Previously Fire Incidents in DHA EME sector were responded with the help of DHA Owned water bowser and Fire Tenders from Punjab Emergency Rescue 1122. Addition of a designated Fire Tender has been vastly appreciated by residents and concerned department of Punjab Emergency Rescue 1122.

DHA Lahore is the pioneer in all housing authorities which has realised the component of Fire Safety and has made Fire Safety Regulations based upon preventive approach. DHA Lahore also maintains a fleet of 4 x Fire Tenders strategically placed at Phase III, Phase VIII, Phase XI (Rahbar) and Phase XII (EME); to reduce the response time to any untoward fire incident to less than 10 minutes anywhere in DHA. Our team of 32 Firemen is readily available 24/7 for the safety of our residents.

WELCOME TO DHA LAHORE MEDICAL CENTER

With extensive care and competent professionals, the staff of DHA Lahore Medical Center is mindful of its health care services. The Medical Center is envisioned to provide commendable medical services through an advanced treatment approach and state-of-the-art technology. DHA Lahore Medical center urges to offer the best diagnostic facilities which ensure effective personal care while maintaining a patient-friendly environment. This is made possible with devoted expertise, excellence, and empathy.



Lush Green Terrace



Paediatrician

Providing remarkable health care service to your child



Well Equipped Labs

Quick & authentic results with free home sampling service



ICU

Well equipped newly-built ICU facility



24/7 Pharmacy

Updated inventory of medicines & professional assistance



Dental Unit

Exceptional dental services under the supervision of qualified dentists



Dialysis Centre

Excelling in care with advanced medical unit



Eye Specialist

Effective eye treatment, designed for your needs



Medical Specialist

Providing you with 24/7 primary health care services



LIST OF MEDICAL FACILITIES

- 24/7 Provision of Primary Healthcare
- Emergency Services
- Emergency Room (2 Beds)
- Detention Room (9 Beds) with central oxygen supply / suction
- Minor OT
- Well Equipped Laboratory
- Digital X – Ray
- Colored Doppler
- Ultrasonography
- Echocardiography
- Immunization
- 24/7 Pharmacy
- Fully equipped OT with 3 Beds Recovery Room
- Fully equipped Labor Room & Neonatal Care Unit
- 6 Units Dialysis Centre
- Physiotherapy Department
- 2 x Chairs for Dental Surgery
- Gynae ward – 6 Bedded
- Female Ward – 9 Bedded
- Male Ward – 5 Bedded
- Isolation Ward – 2 Bedded
- PTE Rooms – 7 Bedded
- Amb Svc



THE
ULTIMATE
CINEMA
EXPERIENCE

KRIX LOUDSPEAKER

DHA Lahore believes in introducing new amenities as well as upgrading existing facilities to match the demands of the residents. Every year, the organization makes room for new improvements which in turn helps the businesses and residents to engage in healthy commitments.

DHA Lahore Cinema has been upgraded with a new BARCO 4K 35000 lumes laser projector, perforated silver screen and a new Dolby Atmos 64 Channel integrated with KRIX high performance sound system. Rarely used in Pakistan cinema, this new projector technology will give better resolution, higher contrast, and enhanced uniformity display that will create a captivating viewing experience for our valued DHA audience.

Dolby Atmos and KRIX loud speaker systems are world-renowned for high quality and high performance. This system will allow every seat in the cinema to experience improvement in clarity and definition. Overhead speakers will further enhance the surround sound which delivers the smoothest possible frequency responses to our audience. This upgraded and ultimate sound system in Pakistan uses sophisticated modeling technique which will allow low distortion, controlled coverage with fewer to no disturbances to sound waves.





DHA BUSINESS HUB

“

**It's not
about ideas;
it's about
implementing
the ideas.**

”

– BRINGING BUSINESSES TOGETHER

DHA Business Hub is an investment of a lifetime that different businesses have chosen to do in order to enter the market and open ventures through a new window. This flagship project of DHA Lahore is ideally located at Commercial Broadway Phase-VIII as a lucrative place to enhance and elevate the occupant businesses. This mega structure offers state of the art amenities under one roof, meeting international standards of commercial architecture. This multi-tier business tower is a trendsetter in providing a backbone to the already well-established businesses that wish to operate from another level of work ambiance.

Adjacent to Lahore Ring Road, Business Hub is a 5 minute drive from Allama Iqbal International Airport. Impressively built glass walled offices carry a neat & pleasant view all around. DHA Business Hub has bagged number of businesses that are operating from this unique and spacious commercial core. As new clients are collectively coming forward to occupy this space, DHA Business Hub has become the talk of the town among executives and entrepreneurs.

BUSINESS HUB

Ground + 11 Floors

2 Basement for Car Parking

259000 Sq ft -Leasable area

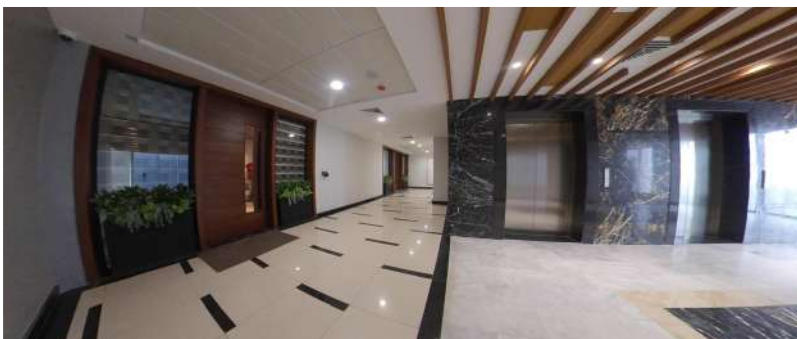
Gross covered Area - 644,527
Sqft

41 State of the Art Offices

Parking Capacity- 650 Cars

Dedicated Energy Centre

24/7 Energy Backup





PENTA SQUARE

In the heart of DHA



Residential Apartments | Shopping Mall | Corporate Offices
State-of-the-art gated community living



PENTA MALL

RESIDENTIAL APARTMENTS

LOBBY AREA

📍 CCA PHASE V, DHA LAHORE

DHA Main Office Complex, Sector 'A' Phase-VI, Lahore, Pakistan.

www.dhalahore.org | [f](#) [ig](#) [tw](#) [yt](#) [in](#)



DHA has gained its edge in Pakistan by giving a new dimension to the real estate world. With the completion of exciting projects, DHA has offered several opportunities to its people with the promise of success and security. The state of the art infrastructure is a prime example of how DHA envisions a luxurious lifestyle for its residents. Penta square is situated in the most commercial and engaging part of DHA Lahore Phase V as it offers tremendous amount of amenities to its residents with smart architecture.

Situated in the heart of DHA, the main tasks revolving around Penta Square includes sales, leasing, branding, and recovery. Penta Square Apartments, Shopping Mall and Corporate Offices are major attractions for prospective clients. Penta Square Apartments comprises of 5 residential blocks (A, C, D, E, F) which are further divided as Studio Apartments, 1 Bed, 2 Bed, 3 Bed, and 4 Bed out of which approximately 73% have been sold. Penta Square shopping mall is located in Block B where 73% of these shops have been leased. To fulfill the aspects of business, Penta Square has a spaciouly built corporate sector with modern offices, brilliant interior, and top-level security where 100% of the corporate offices have been leased.

Penta Square has an entire energy block in the area to facilitate every citizen with full-time electricity. With well-facilitated blocks in the area, Penta Square has water pumps, boilers, booster pumps, CCTV for security, kitchen equipment's and accessories installed with BMS system. Standing tall amidst the glam of Phase V, this place has a lot of offers. Brand outlets, food court, kids play area and a huge parking space in are all time attractions for the residents.



GO VERTICAL

The Earth is made not to keep it empty; Nature has formed it to harbor life. The human use of land is mainly restrained by environmental factors such as quality and features of soil.

“Architecture is about trying to make the world a little more like our dreams.”

Total land surface area of Earth is about 57,308,738 square miles, of which about 33% is desert and 24% is mountainous. Subtracting this uninhabitable 57% from the total land area leaves 15.77 billion acres of habitable land. The half of all habitable land is used for agriculture. This leaves only 37% for forests; 11% as shrubs and grasslands; 1% as freshwater coverage; and the remaining 1% – a much smaller share than many suspect – is built-up urban area which includes cities, towns, villages, roads and other human infrastructure.

The five most common land uses are recreational, transportation, agricultural, residential and commercial. According to projections, the urban share of the world population will grow to 6.419 billion (66%) by 2050.

High rise developments are set to increase. The challenge is to make them safe, sustainable and attractive to live in. High rise living has long been assumed to be the best way to house today's urban populations. The experts on tall buildings have opinion High rise is pretty safe and has typically better performance in seismic areas than low rise buildings because of the damping action. Peng Du, who is an academic coordinator at the Council on Tall Buildings and Urban Habitat says, “Because of limited land, we have to go vertical. Du further says,” “Good residential buildings need to be safe, and they also need to be accessible to infrastructure like public transportation systems, shops and amenities.”

Many of the new residential towers in the UK, like London's One Black friars (informally known as The Vase, due to its shape) and Deans gate Square in Manchester City Centre are aimed at the luxury market. Residents pay a high service charge but get a lot of amenities like on site gyms and concierge services. Highrise affordable housing usually does not offer the same facilities – to the extent that occupants of affordable housing within a mixed tenure development often do not have access to the communal roof gardens. On the other hand, there are not many good examples in western countries of affordable high rise residential developments, because developers need to maximize the price they get for the apartments. But Singapore has some good examples of fantastic high quality residential buildings at an affordable price”.

SET TO INCREASE IN THE WORLD -

In Singapore, if you create a certain amount of green area or gardens – for example on the roof or façade – you can go higher. Or if you open the lobby of the building to be partly accessible to the public, you can go higher.

Tall buildings have come to symbolize many things in our society. They can represent strength, power and modernity. Tall buildings can even become an iconic symbol for a city or country. High rise is often criticized for lack of facilities for families, but you do see high rise buildings that include high quality communal space for their residents to interact – for example big roof gardens, sky gardens or the roof of a podium where kids can play and even swimming pools at roof top.

The capturing features of the tall buildings in the world are amazing, the distinguished Burj Khalifa holds several world records that include:

- Tallest building in the world
- Tallest free-standing structure
- Tallest service elevator in the world
- Highest observation deck
- Highest number of stories
- Elevator with the longest distance.
- Highest occupied floor.

Various Towers in the world are linked by sky bridges containing green spaces and bring landscape into the air through a mix of private terraces and communal gardens.

One of the biggest issues in high rise housing is how to make it sustainable. Andrew Bicker dyke (a sustainability director) says: “Building high rise residential brings challenges and Horizontal expansion of a city is the traditional way of building residential units on land. High- rise can help less disruption of natural resources and provide better accommodation for more people. Let’s take a look at some of the multiple benefits of vertical cities:

- Promotes community living
- Walk able neighbor hoods
- Environmental benefits
- Accommodating more people
- Affordable housing
- Higher floors are relatively more airy & receive more sunlight
- Well planned security systems
- Breathe cleaner air
- Noise free environment
- Unobstructed views of the scenery



SWISS TOWER
125 MB, PHASE 6



LUXURY APARTMENTS
SECTOR K, PHASE 5



GREEN VIEW APARTMENTS
SECTOR G, PHASE 5



NEW LIFE RESIDENCIA - NLD
SECTOR Q, PHASE 2

The trend of the last years is to build taller, slimmer and lighter structures. The primary reason to build high rise buildings is the need for space, both residential and commercial, in urban areas. Globally, about 10 million people move to urban areas each month. Some very large cities don’t have much land available to build on, driving developers to build tall, supertall or even mega tall buildings. The future high-rise will incorporate prefabricated and modular units assembled using digital technologies resulting in less waste, and more complex and flexible designs. The building will be accompanied by a digital twin- a 3D model with real time data fed by integrated smart sensors.

DHA Lahore believes in the core of moving with fast growing trends; especially in infrastructural developments. Therefore, few of our major projects has gone Vertical: Penta Square, Dolmen Mall, Business Hub, Haly Tower, Raya Residential Apartments to name a few. In line with rising population density, and advancements in engineering, height limits around the world are being revisited and revised to maximize space for commercial and residential growth.

OFFICIAL VISITS

THANKS FOR BEING WITH US AT
DHA LAHORE



Lt Gen Azhar Abbas meets Administrator DHA Lahore

“It Was a World That I Wanted To Record Because It Was Such A Miracle Visitation To Me.”



Rashid Ali Ramaita Ambassador UAE meets Administrator DHA Lahore



Brig Hafeez Ullah W&R Directorate meets Administrator DHA Lahore



Administrator DHA Islamabad Brigadier Muhammad Jawad visits Administrator DHA Lahore



Nabeel Javaid, senior member Board of Revenue meets Administrator DHA Lahore



Riaz Sheikh meets Administrator
DHA Lahore



Faizan Raza meets Administrator
DHA Lahore



Major General Muhammad Yousaf Majoka
meets Adminstrator DHA Lahore



Mr. Ahsan Bhoon, Ex-President Supreme
Court Bar meets Adminstrator DHA Lahore



Lahore Qalandar Meets Administrator DHA



Gen Hamood Secty Def Meets
Administrator DHA Lahore



Summit bank team met Administrator DHA
Brig. Waheed Gul Satti



Maj Gen. Syed Adil Hussain Comdt CMH
Lahore meets Adminstrator DHA Lahore



Gen Arif Hassann Chairman Olympic Sports
Meets Adminstrator DHA Lahore



Mr. Tariq Secy Punjab Govt meets
Administrator DHA Lahore



Vice Chancellor LUMS meets Administrator DHA Lahore





INDEPENDENCE DAY
OF
PAKISTAN

AZADI FEST 2023
MEGA CELEBRATIONS

RISING TOGETHER AS ONE NATION



FREEDOM IN THE MIND, FAITH IN THE WORDS, PRIDE IN OUR HEARTS.

Brave men rejoice in adversity just as brave soldiers triumph in war. You can cut all the flowers but you cannot keep spring from coming, indeed whatever hardships may come, the strength of a nation, its armed forces, their valor, honor and dignity will forever be a source of pride for us. DHA celebrated Independence Day on 13th and 14th August 2023 at Phase - VI, H Park Lahore, with zeal and enthusiasm where remembrance of freedom and patriotic sentiments were aligned together.

Every day we are in awe of finding something new around us and this elevates our will to live in the moment and seize the day. Ambience put together for everyone to commemorate



The Azadi fest commenced with the National Anthem of Pakistan. As the event began, the crowd was presented with cultural dances from all over Pakistan where the performers showcased their talent. Our charming host for the evening, Natasha Hussain raised the bar and created a warm and lively environment for everyone present. With a number of food stalls like Rina's Kitchenette, ArifChatkhara, Go Sushi, OD, Thali Junction, Delish, Caramel & Co, Chaman and much more, the event was a huge celebration of love and freedom. The kids' arena at the venue was a visual treat with a number of things to do like jumping castles, trampolines, slides, puppet show, mascots, magic show, and face painting. The event began with the host welcoming everyone to the event as the huge crowd cheered and showed excitement for being part of this special day. As patriotic singing competition took place among children showcasing their pride and love for Pakistan, they sang national songs for which they were rewarded with little participation gifts.



The affair was followed by a ring fire dance which was thoroughly enjoyed by the crowd while everyone was in awe of this arrangement. On the first day of this celebration, the stars of the evening were Danyal Zafar and Hasan Raheem. Their singing lured all the youngsters as they sang their well-known songs and created an enthusiastic environment. On the second day of Azadi celebrations, we were graced with the presence of our honorable chief guest, Chief Minister Punjab and other dignitaries from Civil Administration. The Chief Host, respected President DHA Lahore Executive Board, Lt Gen Syed Aamer Raza, HI(M) received the guest of honour. The second day of this special event was filled with fun activities but most importantly, it was a day to remember as our legendary performers of the evening were Hadiqa Kiyani and Ali Azmat. As our first performer Hadiqa Kiyani was called on stage, the crowd cheered and indulged in a small personal conversation with the artist. Hadiqa Kiyani blessed us with her performance where she shared her favorite songs with the crowd while everyone felt lost in her pleasing voice.



While everyone looked up in awe and amazement, the sky was filled with dazzling lights. The glittering and glimmering fireworks were scattered in sky as the crowd hooted and cheered with excitement. The day was a testament of how DHA believes in going grand for its residents. The goal of a community was to ensure that all inhabitants meet their aspirations, feel secure. The key to success lies in mere foundation of active and interactive community. As hearts grew fonder and goosebumps tingled down the spine, the crowd left the venue with one voice in their hearts, "Dil Dil Pakistan, Jaan Jaan Pakistan".









BUSINESSES ONLY HAS TWO FUNCTIONS – MARKETING & INNOVATION

Defence Housing Authority Lahore has established its name and created a smart approach in reaching out to its target market and customers. In the digital age, it has become necessary to reach masses in a short span of time. This can be wisely accomplished with the help of Sales and Marketing team in the organization. This team is highly responsible for researching and developing marketing opportunities while planning and implementing new sales plans. To meet the organization's operational goals, Branding & Publication assists in holding strong brand identity which includes editing, designing, gathering pictures related to events, writing strong and promotional content and producing publications about ongoing events in association with DHA Lahore. The content creation for websites via social media posts, video content, and promotional campaigns are major promotional points for the organization. Branding & Publication focuses on intriguing the reader with a visual treat and powerful message for reaching towards a number of important people and businesses whereas, website content helps in becoming a digital base for preferred masses. The Sales & Marketing team of DHA Lahore serves the purpose of connecting the residents with real-time events while creating awareness and a mindful environment.

Other important promotional techniques include Outdoor media in DHA like placement of informational activities on Digital Screens, Digital Streamers, Digital/Static Moppet Signs, Billboards, Creative cut-outs, Static Moppet Signs, Bus Shelters, Overhead Tanks etc. For proceeding with social media campaigns, the organization believes in Digital Policy Making where the formulation, Adaptation, Implementation, and Evaluation takes place for each type of content, like pictures, campaigns, videos, and all kinds of promotions. The digital media dashboard is used for tracking daily activities post campaigning while doing a promotional analysis. DHA Lahore has its own mobile app for customer assistance which features forms & procedures, rules and regulations, facilities and branches, projects & maps, notifications, digital pages, water bills, complaints, and gallery. DHA Lahore also plays an important role in leasing of well-known plazas like Haly Tower, Business Hub, Fairways Phase – VII, Penta Square Apartments etc.

Sales and Marketing Branch in DHA Lahore is widely focused on

- Responding to customer needs
- Conducting and managing marketing campaigns
- Overseeing outside vendors and agencies
- Monitoring & managing social media
- Keeping an eye on trends and competition
- Communicating work and brand value with the team
- Developing a growth strategy





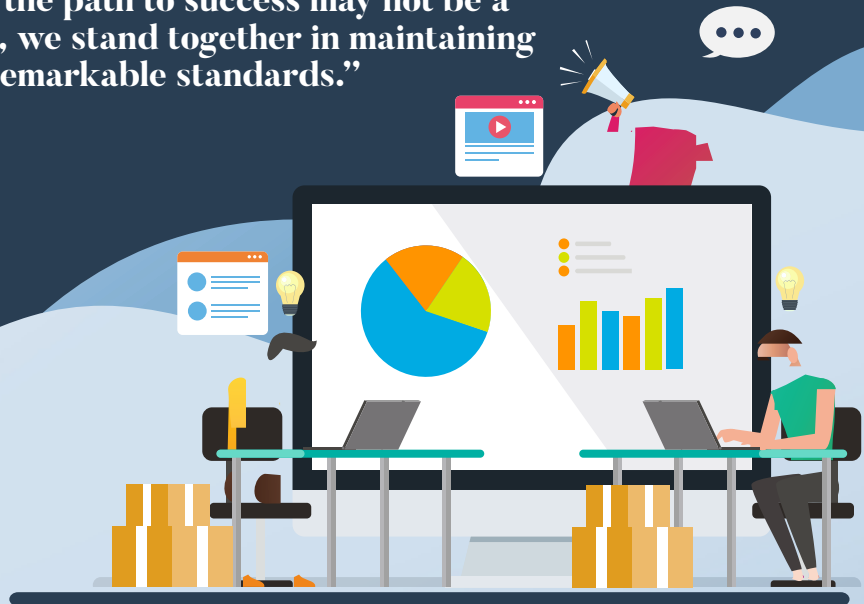
MESSAGE FROM DIRECTOR SALES & MARKETING

We are encouraged by optimism and renewed momentum as Defence Housing Authority Lahore sets new goal for its journey of achievement for next year. The organization's value of integrity, high performance, adaptability, and collaborations are reinforced through assorted landscapes. As member of Sales & Marketing Branch, our direction is right and our team is focused to withstand the challenges ahead.

While we have maintained intense focus on strategy and diversified our sales and marketing methods, we have accelerated our actions to promote sustainability and strong team work. The success achieved in years is an evolving pattern of how DHA Lahore believes in achieving sky-high results with dedication. With the blessing of Almighty, we have achieved ambitious goals previously and I aspire to see my team take initiatives to sustain efficient outcomes in future as well.

“Although the path to success may not be a straight line, we stand together in maintaining remarkable standards.”

Sincerely,
Col Waheed Alam
Director Sales & Marketing



DESIGNED BY:

Areeba Aamir
Assistant Director Marketing
Rozina Bhatti
Assistant Director Marketing

**“LET THE BEAUTY OF
WHAT YOU LOVE BE
WHAT YOU DO”
-Rumi-**

CONTENT WRITERS & COMPILERS:

Sabah Arshad
Content Writer/ Proofreader
Fatima Idrees
Content Writer



DHA Lahore salutes the valour of our brave soldiers!



6 SEPTEMBER

PAKISTAN DEFENCE DAY



***YOU ARE AN EPITOME OF DEVOTION TO KEEP
THE NAME OF THE COUNTRY HIGHER***



DHA MAIN OFFICE COMPLEX
SECTOR- A, PHASE VI, LAHORE CANTT. - PAKISTAN
UAN: +92 42 111 342 547



WWW.DHALAHORE.ORG

PERFECTION IN EVERY PLANNING

Smooth running of operations with timely planning is a daily motivator for running a big and renowned name like Defence Housing Authority. Different branches within the organization make sure that all operations are run how they need to be. DHA Lahore serves a variety of interests within the community. All branches are responsible for problem solving and providing solutions at hand. As competent and competitive every branch is, the Administration branch overlooks a number of vital activities in the organization.

The Administration branch is responsible for dealing with and supervising certain activities related to the well-being and prosperity of DHA. With main emphasis on welfare activities, the Administration branch focuses on the following tasks:



Coordinates visits, ceremonies & functions in DHA



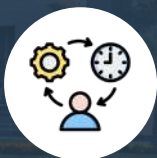
Manages Hajj/Umrah packages based on ballot system



Provides health, life & vehicle insurance.



Provides complimentary lunch for everyone working in the organization



Coordinates disciplinary matters



Supervising & processing employee's welfare cases.



Establishment of relief camps in DHA



All Administration related tasks



MONSOON

**“A SEASON
TO ENJOY
BUT WITH
CAUTION”**

The monsoon season allows us to take a little break from the hottest time of the year. The country is blessed with all seasons where the nation enjoys every flower that blooms, every fruit that grows, and every moment that sprouts with family. People find a reason to come out of their houses and enjoy a meal with friends and family or sip tea together in this rainy weather. For some, this also becomes a reason to gather at homes and host a pleasant and homely night-in while doing movie marathons, group puzzles, board games, and even as little as baking something delicious.

The summer monsoon in Pakistan brings around 70% to 80% of its annual rainfall between June and September every year. The rainy season is vital for land and agriculture as it brings food security for millions of people in the country. As important this rainy season is before the dry season steps in, this season also causes landslides and floods resulting in destruction. This year, Pakistan is said to have received record-breaking rainfall turning roads in rivers. Due to this, a large number of households faced problems regarding electricity and water. Even though, the monsoon season may bring in joy for some, there are certain preventive measures everyone should take -

- Drink clean and boiled water
- Avoid street food
- Drain stagnant water around the house or in plant pots
- Avoid getting in the rain too often
- Make sure your groceries are stored since rain floods can continue for days
- Take precaution against mosquitoes
- Drive slowly and carefully
- Follow a healthy diet since body becomes prone to infection during monsoon

DENGUE AWARENESS

PRECAUTIONS

- Cover water storage containers including water tanks and buckets.
- Apply repellent on your skin anytime you go outside.
- Wear long sleeved shirts and pants when you can.
- At least once a week, drain out and scrub clean flower pots and vases, garden fountains and fridge trays (under the fridge & outside).

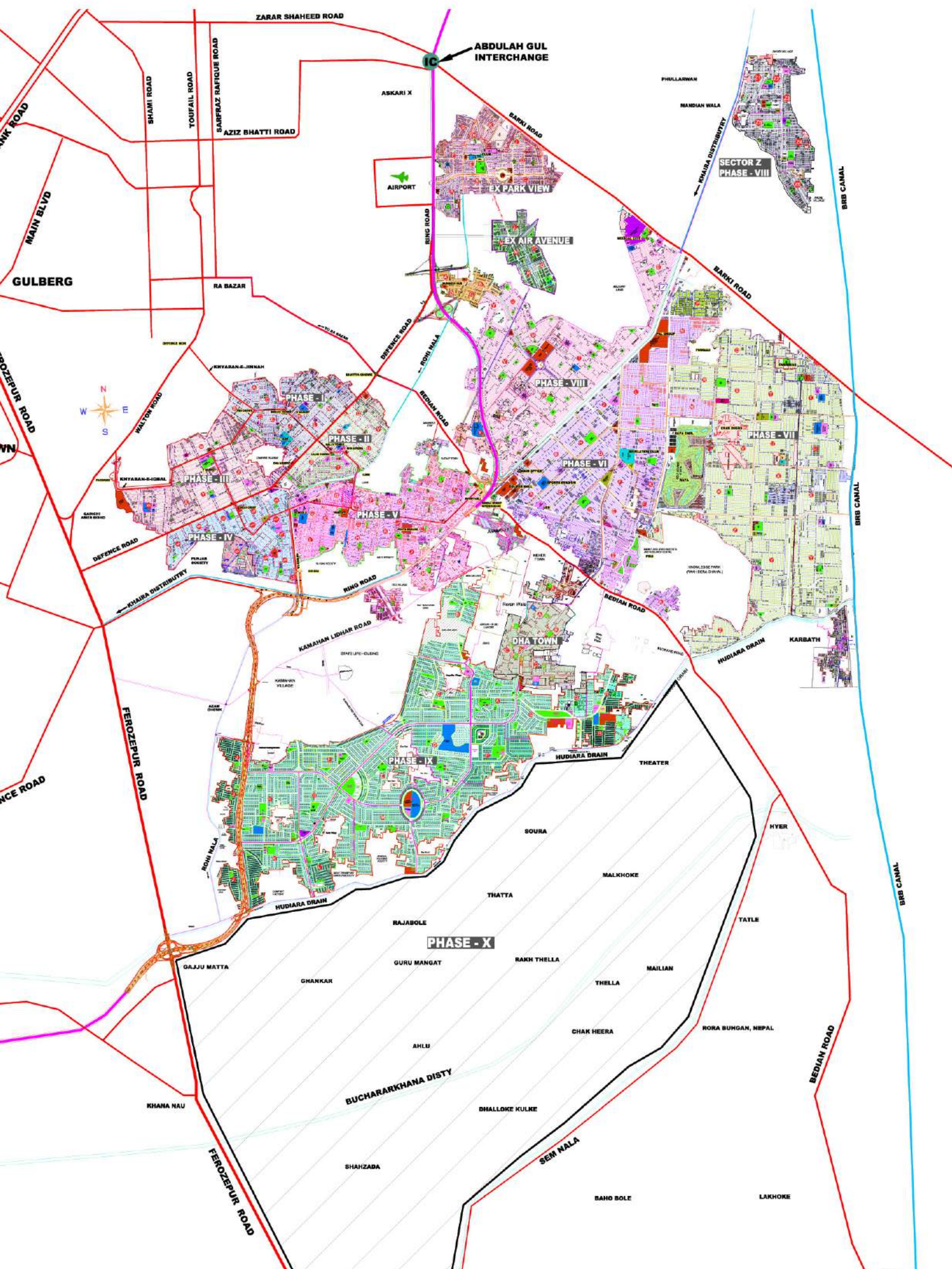


HELPLINE



0800 99000

FOR NECESSARY ASSISTANCE



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DHA Security

Direct: 1092

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Defence Club 'R' Block Phase II

+92 (0)42 35892143

Defence Club 'FF' Block Phase IV

+92 (0)42 35743450-1

DHA Medical Centre Sector 'W' Phase III

+92 (0)42 35745920-6

Reception Extn. : 153

Emergency Extn. : 133

National Hospital & Medical Centre

Sector 'L' Phase I DHA

UAN: 042 111-17-18-19

Rescue

Direct: 1122

Police Station

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DHA PUBLIC LIBRARY

+92 (0)42 35734031, 35893123

Defence Degree College for Boys

Sector 'R' Phase II

+92 (0)42 37393103

Defence Degree College for Women

Sector 'DD' Phase IV

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DHA Senior School for Boys

Sector 'G' Phase V

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DHA Senior School for Girls

Sector 'S' Phase II

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DHA Junior Campus

'T' Block Phase II

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DHA Junior Campus

'Z' Block Phase III

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DHA Kindergarten School

Sector 'G' Phase V

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Rising Sun Institute for Special Children

Sector 'XX' Phase III

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Teach A Child School (TAC)

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SHARE YOUR IDEAS

DHA appreciates your valuable feedback, views, ideas and suggestions

Please send your feedback at: newsletter@dhalahore.org