



# OPEN AUCTION

## DIGITAL & STATIC OUTDOOR MEDIA SITES

DHA Lahore is a trusted name that offers ultimate living experience to its residents. In order to achieve the excellence and best standards in community service, DHA Lahore intends to auction licensing for advertising rights of digital & static outdoor media sites.

1. Interested vendors are invited to submit their applications along with the following:-
  - a. Profile of the Firm/Company
  - b. Relevant experience and past record
  - c. Financial position
  - d. Bid security of Rs. 1,000,000/- (refundable) through a payorder favouring DHA Lahore, to be submitted with duly signed form of terms & condition
  - e. Vendor's NTN certificate
  - f. Vendor's registration certificate with PRA as service provider in context of sales tax on services.
2. Last date for submission of application is **19th Jan, 2026**.
3. Experienced advertising companies/firms with good reputation and sound financial background have to provide an undertaking of never been blacklisted, will be eligible to participate in the open auction personally or through their authorised agents.
4. Open auction will be held on **Tuesday, 20th Jan, 2026 (11:00 am)** in the Conference Room of the address given below.
5. Authority may reject any or all bids prior to award of contract.
6. Interested parties can contact **UAN: 042-111-342-547 (Extn. 3406, 3416)** or visit on the given link to obtain necessary information and the locations of digital and static media sites:

[www.dhalahore.org/advertising/](http://www.dhalahore.org/advertising/)

**Director Sales & Marketing  
DHA Office Complex**

Sector-Y Commercial Area, Phase III, DHA Lahore.

UAN: 111-342-547 (Extn.: 3406, 3416)

19cm x 3columns

24-Dec-2025

Marketing Dte